

# Salvatore Vicari

MARKETING AND SALES

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## Latest publications

GRANDO A., VICARI S. (EDS.)

Lezioni di gestione della tecnologia, dell'innovazione e delle operations  
Egea, Milano, Italy, 2018

VERONA G., VICARI S.

Explaining the Emergence of Dominant Designs: Innovation Shocks as Demand-driven Catastrophes  
Strategic Management Society Special Conference - 28-30 May, 2015, St.Gallen, Switzerland

GAMBARDELLA A., VICARI S.

Il mestiere del docente  
2014, Sinergie, Italy

VICARI S.

All of us have a problem: rilevanza e rigore nelle discipline manageriali  
Economia & Management, 2013, vol.2013, no. 3, pp.1-10

VICARI S.

Is the problem only ours? A question of relevance in management research  
European Management Review, 2013, vol.10, no. 4, pp.173-181

VICARI S., CILLO P., RACCAGNI D.

Product Innovation - Dall'idea al lancio del nuovo prodotto  
Egea, Milano, Italy, 2013

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