

Roberta De Sanctis

Marketing Management

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Curriculum Vitae

SDA Fellow

Degree in Political Sciences, University of Rome, 1995

School for interpreter and translator, Rome, 1992

MBA, SDA Bocconi, Milan, Italy, 2000

Academic position and/or professional activities

Contract Professor; Responsible of Corporate Relationships for Master MiMeC (Master in Marketing and Communication)

Research Interests

- Business to Business Marketing
- Communication
- Retailing

- “Fine Food & Beverage” Markets