

# Piergiacomo Mion Dalle Carbonare

GOVERNMENT, HEALTH AND NOT FOR PROFIT

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LECTURER

Public Management

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## Biography

Piergiacomo Mion Dalle Carbonare is a Lecturer in the Government, Health & Not for Profit Knowledge Group at SDA Bocconi School of Management and the Academic Director of the Master in Arts Management and Administration (MAMA). He is the Coordinator of the International Program in Arts Management (IPAM). He has conducted numerous research, education, and consulting projects with cultural and public institutions.

His research activities focus on arts management, territorial marketing and social impacts. Piergiacomo earned a PhD in Marketing from the Universitat de Valencia, a Master of Public Management from SDA Bocconi School of Management and a BSc in Political Science and Economics from University of Massachusetts, USA.

He is the Head of the Delegation of Milano for the Italian National Trust (FAI – Fondo per l'Ambiente Italiano).

## Teaching domains

Strategy and Public Policy

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## Latest publications

MION DALLE CARBONARE P., LUCHETTI M., RURALE A., FANIN E.

The Stepwise Artification Process in Luxury Fashion: Strategic Integration With the Arts and Collaboration With Non-Profit Institutions

Journal of Philanthropy and Marketing, 2024, vol.29, no. 4, pp.e1882

CUCCINIELLO M., MION DALLE CARBONARE P.

L'innovazione digitale nelle istituzioni pubbliche e le smart city in *Management Pubblico – II Ed.*

Maria Cucciniello, Giovanni Fattore, Francesco Longo, Elisa Ricciuti, Alex Turrini (Eds), Egea, chap. 15, pp.253-272, 2024

PEROBELLI E., MION DALLE CARBONARE P.

WILL e il Comune di Padova: lo Sviluppo di Comunità in *Welfare Innovation Local Lab: La sperimentazione di un nuovo modello di welfare locale*

IFEL Fondazione ANCI, pp.69-75, 2024

MASSI M., MION DALLE CARBONARE P., PROKUPEK M., TURRINI A.

Exploring fundraising executives' careers in arts and culture: The role of tenure and career switching

Journal of Philanthropy and Marketing, 2023, vol.28, no. 4, pp.e1804

RURALE A., CARÙ A., MION DALLE CARBONARE P.

Nuove esperienze di consumo il caso FAI

Economia & Management, 2022, no. 1, pp.30-34

CARÙ A., MION DALLE CARBONARE P., OSTILLIO M. C., PIANCATELLI C.

The Impact of Technology on Visitor Immersion in Art Exhibitions: Evidence from the Modigliani Art Experience exhibition in *Digital Transformation in the Cultural and Creative Industries. Production, Consumption and Entrepreneurship in the Digital and Sharing Economy*

Marta Massi, Marilena Vecco, Yi Lin (Eds), Routledge, chap. 2, pp.13-31, 2021

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