

Paolo Pasini

IT Management

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Curriculum Vitae

Paolo Pasini is Associate Professor of Practice of Information Systems at SDA Bocconi School of Management. He is Contract Professor for Information Systems course at Bocconi University.

At SDA Bocconi, he directed the Information Systems Department, from 2012 to 2016, and he was vice-director from 2004 to 2006. He is Director of the Business Intelligence Observatory since 2007. He has directed programs for senior executives in several industries. He conducted many research, training and consulting projects with relevant customers operating in the food, energy, banking, entertainment, manufacturing, pharma and chemical industries. He is an expert speaker in ICT & Digital-focused conferences.

His research activities focus on IT/Digital strategy and organization, IT performance and value measurement, business intelligence and CRM systems. His current research addresses four main questions. The first is the “Digital Change” of IT organizations from the “traditional” ICT function to the “new” Digital function. The second relates to the Digital road map and business impact of the new (and not new) digital techs; the third focuses on the evolving roles of Business Intelligence and Business Analytics in the digital change process. The fourth relates to assess and define which are the main digital skills a business manager and an IT/Digital executive need to drive the incremental or disruptive IT innovation.

He is the author of several books and articles on his subjects. His works have been published in *European Management Journal*, *Economia & Management* and *Sistemi e Impresa*, among others. He won numerous SDA Research awards and serves on the advisory board of various Italian and European ICT Associations. He is also management consultant in many medium-large Italian and international companies and advisor in various ICT companies.

Paolo earned an MSc in Economics and Management from Bocconi University and an ITP (International Teachers Programme) in Aix-en-Provence. He is married with three children.

Publications

Books

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Director

IT METHODS & TOOLS

IT MANAGEMENT

LANGUAGE

ITALIAN

ON DEMAND

