

Paola Castelli

PAOLA CASTELLI

Insurance

PAOLA.CASTELLI@SDABOCCONI.IT

Curriculum Vitae

Paola Castelli is Senior Lecturer of Banking and Insurance at SDA Bocconi School of Management.

At SDA Bocconi, she has been coordinator for some executive programmes for Insurance (Core Insurance Program; Progettare l'innovazione e il cambiamento nelle assicurazioni; Controllo dei rischi e capital management nelle assicurazioni) and Coordinator of the Solvency II Operational Transformation Observatory. She directed the Master in Banking and Business Administration, the Executive Program in Banking Management and the courses Risk Master Class and Compliance Master Class. She taught and coordinated customs programmes for bank and insurance company.

Her research activities focus on project management, coaching, knowledge management, change management, time management, organizational culture and behaviour, in particular regarding the insurance and banking sectors. Since 2011, she coordinates the Solvency II Observatory, focusing in particular on the impacts of the new regulatory framework on organization and processes of insurance companies.

She is the author of numerous books and articles on the subject. Her works have been published in *Economia & Management* and *Sviluppo e Organizzazione*, among others. She won the Best Innovative Custom Program (Executive Education Custom Programs) Banks and Financial Institutions Division in 2008 and 2012.

Paola earned a Degree in Business Administration from Bocconi University. She obtained the PMP (Project Management Professional) international certification from the Project Management Institute, the coaching international certification EMMC EQA Foundation and the certification APAFORM (Formatore Manageriale Specialista), EQF 7 level.

Publications

Books

- Conoscenza e Knowledge Management nella Project Based Enterprise, chapter in Project Based Enterprise. Pensare ed agire per i progetti, Egea, Milano 2010
- Europepeople, Il Sole 24 Ore, 1992

Articles

- Come cambia la formazione nelle Compagnie di Assicurazione, Economia & Management, n. 4, 2014
- L'utilizzo dei Social Media nelle Banche e Assicurazioni Italiane, Economia & Management, n.3, 2011
- Fattori di successo nelle integrazioni post M&A: il caso Allianz, Economia & Management, n.1, 2010
- Il Knowledge Management nelle Banche, Economia & Management, n.3, 2007
- Identità, immagine e generazione del senso: un modello semiotico per le imprese", Economia & Management, n.2, 2007
- Il tempo e il contesto organizzativo, Sviluppo e Organizzazione, n. 217, 2006.
- Cercasi knowledge manager, Economia & Management, n.1, 2003
- I fabbisogni formativi di chi non ha nulla da imparare, Economia & Management, n.4, 2002

Research activities

- From 2011 Coordinator [Observatory Solvency II Operational Transformation](#) Impacts of adopting of adopting Solvency II
- Using Social Media for Education
- Social Media in Banking and Insurance
- Project Based competences in banking (2010, SDA Bocconi)
- Knowledge and KM role in banking and insurance M&A (2009, SDA Bocconi)
- PBE (Project Based Enterprise): thinking, organizing and working by project (2008 – SDA Bocconi)
- Knowledge management in banking (2005-2007 – SDA Bocconi)
- Women Power Map (2006 – SDA Bocconi, Laboratorio Armonia)
- Coaching, counselling, mentoring, tutoring: one-to-one services between education and support (2004 – SDA Bocconi)
- Time management in Italian firms (2003 – SDA Bocconi)
- Education in consulting firms (2002 – SDA Bocconi)
- Net Impact Study (2002 – Cisco Systems, Un. Bocconi)
- KBO – Knowledge Based Organizations (2001 MURST-Bocconi)