

Oriana Ciani

GOVERNMENT, HEALTH AND NOT FOR PROFIT

ASSOCIATE PROFESSOR OF PRACTICE
Health Economics and HTA

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Biography

Oriana Ciani is an Associate Professor of Practice in the Public Management and Policy, Health Economics, and HTA (Health Technology Assessment) Area at SDA Bocconi School of Management.

Her collaboration with SDA began in 2010. She coordinates the Epidemiology and Public Health module in the "Master of International Health Care Management, Economics and Politics" (MIHMEP) and teaches in numerous training courses for healthcare professionals on health economics and economic evaluation of healthcare interventions.

Her research interests focus on the use of Health Technology Assessment (HTA) in healthcare decision-making processes, methodological aspects of health technology assessments, particularly in the field of medical devices and digital technologies, evidence synthesis to inform policy choices. Oriana earned her PhD from the University of Exeter Medical School (UK) with a thesis on the validation of surrogate outcomes, which remains one of her main areas of interest.

She has participated in numerous national and international research projects, involving various partners, such as MedTechTA (FP7 no. 305694), Mapping NCD (FP7 no. 602536), and COMED (H2020 no.779306). Since 2023, she has been the coordinator of the three-year HORIZON Europe project HI-PRIX (no. 101095593), focusing on innovative pricing and payment schemes for healthcare technologies.

In 2020, Oriana was a Fulbright Research Scholar at the Yale School of Medicine and the Yale School of Public Health. She serves as an Associate Editor of Value in Health and is the author of numerous internationally recognized publications. Her study published in the International Journal of Health Technology Assessment (2015) on HTA systems for medical devices received the Egon Jonsson Award in 2016. For her research activities, she has received other awards, including the Bocconi Research Award (2023), the Exeter Impact Award (2013), the Best Student Podium Presentation Award at the ISPOR Conference in Dublin (2013), and the young researchers award from AIES (2010).

Oriana holds a bachelor's and master's degree in Biomedical Engineering from the Polytechnic University of Milan and a Master's in Healthcare Management from SDA Bocconi.

Teaching domains

Outcome Research

Systematic Reviews

Economic Evaluations of Drugs

Health Technology Assessment

Latest publications

VALSECCHI A. A., CONTE C., FIORE N. M., IACOVINO M. L., IERACE D., GALEASSO L., PAGANONI E., CIANI O., PERRONE F., DI MAIO M.

Press releases of industry-sponsored clinical trials in oncology: Characteristics, timing and financial impact
Journal of Cancer Policy, 2025, vol.44, pp.100587

CAVALLARO L., ARDITO V., DRUMMOND M., CIANI O.

Machine Learning-Assisted Health Economics and Policy Reviews: A Comparative Assessment
Applied Health Economics and Health Policy, 2025

ARDITO V., CIANI O., DRUMMOND M.

Design and Features of Pricing and Payment Schemes for Health Technologies: A Scoping Review and a Proposal for a Flexible Need-Driven Classification
Pharmacoeconomics, 2025, vol.43, pp.5-29

CIANI O., ARDITO V., OPREA N.

Shared Decision-making in *Handbook of Generalized Pairwise Comparisons: Methods for Patient-Centric Analysis*
Marc Buyse, Johan Verbeeck, Everardo D. Saad, Mickaël De Backer, Vaiva Deltuvaite-Thomas, Geert Molenberghs (Eds), Chapman and Hall/CRC, chap. 24, pp.445-454, 2025

VALSECCHI A. A., GIOVANARDI F., MALANDRINI F., MEREGAGLIA M., SERVETTO A., BENNATI C., PINTO C., DI MAIO M., CIANI O.

Breast-cancer specific comprehensive archive of Patient-Reported Outcome Measures (PROMs) for clinical research and clinical practice in oncology: Results from the PRO4All project
The Breast, 2024, vol.78, pp.103817

ARDITO V., CIANI O., FEDERICI C. B., FURNARI A., GIUDICE L., TARRICONE R.

Esiti di salute e performance del Servizio Sanitario Nazionale in *Rapporto OASI 2024*
CERGAS (Eds), Egea, chap. 7, pp.275-331, 2024

Grants & Honors

Research Award - Università Commerciale Luigi Bocconi , 2023

Egon Jonsson Award - HTAi - Health Technology Assessment international , 2016

Best Podium Presentation - ISPOR—The Professional Society for Health Economics and Outcomes Research , 2013

Young Researchers Award - AIES - Italian Health Economics Association , 2010
