

# Nicoletta Corrocher

ECONOMICS, POLITICS AND DECISION SCIENCES

---

LECTURER

Sustainability

NICOLETTA.CORROCHER@UNIBOCCONI.IT

---

## Biography

Nicoletta Corrocher is a Lecturer in Applied Economics at Università Bocconi and Research Fellow at ICRIOS (Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship), Università Bocconi. Since April 2022 she is a Member of the Board of Directors of Bene Assicurazioni and between 2006 and 2009 she was Associate Professor II in Economics at the Department of Economics at the University of Tromsø in Norway.

Her main research interests concern the diffusion of innovations and industrial dynamics, particularly in ICT industries and service sectors, and the emergence of eco-innovations in the framework of sustainable development. She has published in international journals such as *Research Policy*, *Regional Studies*, *Industry and Innovation*, *Journal of Evolutionary Economics*, *Technological Forecasting and Social Change*.

She obtained in 2001 a PhD in Economics and Management of Innovation at the Sant'Anna School of Advanced Studies and in 1999 an MSc in Science and Technology Policy at SPRU, University of Sussex.

---

## Latest publications

MASUCCI M., CAMERANI R., CORROCHER N., SCARLATA M.

How do accelerators emerge and develop in entrepreneurial universities?

*Technovation*, 2024, vol.136, pp.103053

CORROCHER N., MOSCHELLA D., STACCIOLI J., VIVARELLI M.

Innovation and the labor market: theory, evidence, and challenges

*Industrial and Corporate Change*, 2024, vol.33, no. 3, pp.519–540

CORROCHER N., GRABNER S. M., MORRISON A.

Green technological diversification: The role of international linkages in leaders, followers and catching-up countries

*Research Policy*, 2024, vol.53, no. 4, pp.104972

CORROCHER N., MANCUSI M. L.

La transizione digitale e verde in Italia in *L'industria italiana contemporanea. Tra declino e ristrutturazione*

Donato Iacobucci (Eds), Carocci Editore, pp.81-94, 2024

ANIĆ I., MILAKOVIĆ I. K., MIHIĆ M., CORROCHER N.

Purchase Intention in Mobile Commerce in Croatia: The Attribution Theory Perspective and the Role of Consumer Innovativeness

Journal of Promotion Management, 2023, vol.29, no. 2, pp.182-204

ALTENBURG T., CORROCHER N., MALERBA F.

China's leapfrogging in electromobility. A story of green transformation driving catch-up and competitive advantage

Technological Forecasting and Social Change, 2022, vol.183, pp.121914

---

## Grants & Honors

Teaching award - Università Commerciale Luigi Bocconi , 2020

Teaching award - Università Commerciale Luigi Bocconi , 2017

Teaching award - Università Commerciale Luigi Bocconi , 2012

Teaching award - Università Commerciale Luigi Bocconi , 2008

Teaching award - Università Commerciale Luigi Bocconi , 2005

Roy Rothwell Prize for the most outstanding Master dissertation from SPRU, Sussex University , 1999

---