

Nicola Misani

STRATEGY AND OPERATIONS

ASSISTANT PROFESSOR

Competitive Strategy

NICOLA.MISANI@UNIBOCCONI.IT

Biography

Nicola Misani is a Researcher at the Department of Management and Technology at Università Bocconi. He is also a fellow at the ICRIOS research center of Università Bocconi.

At SDA Bocconi School of Management, he has participated in many research and education programs with ABB, Confindustria Lombardia, Condé Nast, Credit Suisse, Esselunga, SACMI, and many other organizations.

His research areas are business strategy, sustainability, and multinational companies. His current research questions focus on, first, the drivers and the strategic implications of sustainability adoption by companies; second, how corporate purposes and organisational forms (e.g. B Corps) influence company strategies; third, how business models can be changed to mitigate external impact and improve a firm's performance.

He is the author of several publications that have appeared in international refereed journals, including the Journal of Business Ethics, Business Ethics Quarterly, Business Strategy and the Environment, Ecological Economics, the Journal of World Business, and International Business Review. Nicola Misani has won numerous teaching and research awards, including the 2015 Academy of Management IM Division CGIO Best Paper Award in International Corporate Governance. Nicola Misani is a member of the Academy of Management (AoM), the Academy of International Business (AIB) and the International Association for Business & Society (IABS).

Nicola Misani earned a degree in Business Administration at Università Bocconi and then a degree in Philosophy at Università degli Studi di Milano. He received his PhD from Radboud University Nijmegen (The Netherlands).

Teaching domains

Business Models

Corporate Sustainability

Industry Analysis

Competitive Advantage

Globalization

Latest publications

CARRARO S., MISANI N.

Discrezione e ricercatezza alla base del quiet luxury - Discretion and Refinement at the Core of Quiet Luxury
Economia & Management, 2023, no. 3, pp.21-25

RUSSO A., POGUTZ S., MISANI N.

Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance
Business Strategy and the Environment, 2021, vol.30, no. 7, pp.3065-3078

MISANI N.

Perché e come essere B Corp o Società Benefit - Why and How to Be a B Corp or Benefit Corporation
Economia & Management, 2021, no. 1, pp.26-30

TENCATI A., CASTALDO S., MISANI N.

A Qualified Account of Supererogation: Toward a Better Conceptualization of Corporate Social Responsibility
Business Ethics Quarterly, 2020, vol.30, no. 2, pp.250-272

MISANI N.

Sustainability and Implicit Contracts in *Business and Society 360 – Sustainability*
D. Wasieleski, J. Weber(Ed), Emerald Group Publishing Limited, chap. 5, pp.81-97, 2020

DAGNINO I., MISANI N., PERRINI F., VURRO C. (EDS.)

Casi di Management - 2a Ed.
Egea, Milano, Italy, 2017
