

# Mikkel Draebye

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## Entrepreneurship & Family Business

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## Curriculum Vitae

Mikkel Draebye is Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management.

At SDA Bocconi, he is Coordinator for MBA Entrepreneurial Projects and Tutor in Bocconi University's Start-Up Incubator SpeedMiUp. He is also Core Faculty at SDA Bocconi Asia Center in Mumbai. He conducts research, training and consulting projects for major players in the transportation, financial services, energy and food industry.

Currently, he is doing research into the area of corporate entrepreneurship & innovation and he is actively present on blog where he comments on other academic themes such as Start-Up entrepreneurship, entrepreneurial finance, strategic management, sports management, corporate social responsibility, non-market strategies and business ethics. More specifically, he is working on three main topics: entrepreneurship, innovation & corporate entrepreneurship and strategic management in sports organizations.

He is the author of several books, book chapters, articles and cases, including "TW Steel – A Start-up Case History", "Strategic Planning in the Danish FA", "Return of the Entrepreneur – Towards a better corporate entrepreneurship definition and taxonomy", "Strategic Management in Sports Governing Bodies". He takes part in the Scientific Entrepreneurship Committee "ESIC Market" and in the board of directors of some journals, such as *Sport, Business & Management* and *Emerald*. He was Visiting Professor in important Universities, including Chulanlongkorn University in Bangkok and Nyenrode Business Universiteit in Breukelen (Netherlands).

Mikkel earned a Degree in Political Science and an MSc in Political Science from Aarhus University (Denmark), an MBA from Bocconi University and a Ph.D. from LIUC in Castellanza (Varese, Italy).

# Publications

## Books

- Draebye, M: "Return of the Entrepreneur – Towards a better corporate entrepreneurship definition and taxonomy", *Economia & Management*, No 2, 2016
- Draebye, M: "Strategic Management of Football Organisations" in *Football Management*, UEFA 2015
- Draebye, M: "Strategic Management of Football Organisations" in *Football Management*, UEFA 2014
- Mohanish & Draebye: "TW Steel" – A Start-up Case History. SDA Bocconi, 2014
- Draebye, M and Raju, PN: "Strategic Management of Sports Governing Bodies", Greyhouse Knowledge 2012
- Draebye, M: "Strategic Management of Football Organisations" in *Football Management*, UEFA 2012
- Draebye, M: "Imprenditorialita Interna", in *Economia e Management Vol 4*, 2011
- "Electronic Publishing: A New Challenge for Small and Medium Sized Publishers", European Commission, Luxembourg 2000, ISBN 92-828-7411-7 (Draebye, M (Ed.), Dubini, P, Ruffino, M)
- Draebye, M & Pennarola, F.: "Lo sviluppo dei Business School Europei – il caso SDA Bocconi", in Gemelli, G (ed) *Scuole di Management: Origini e primi sviluppi delle business schools in Italia*, Il Mulino, 1997
- DRAEBYE, M., "Strategic management of a national football association" in J. L. Chappelet (editor), *Handbook of Football Association Management*, III edition., UEFA Education Programme, pp. 61-88, 2017

## Articles

- Draebye, M: "Return of the Entrepreneur – Towards a better corporate entrepreneurship definition and taxonomy", *Economia & Management*, No 2, 2016
- Mohanish & Draebye: "TW Steel" – A Start-up Case History. SDA Bocconi, 2014
- Draebye, M: "Imprenditorialita Interna", in *Economia e Management Vol 4*, 2011
- DRAEBYE, M., A. PALMIERI - "The Danish Football Association (DBU) Case A" – 2017, The Case Centre
- DRAEBYE, M., A. PALMIERI - "The Danish Football Association (DBU) Case B – The Adopted Solution" – 2017, The Case Centre