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Innovation & Technology Management

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Curriculum Vitae

SDA Fellow

B. S., Chemical Engineering, 1979, Polytechnic School, University of São Paulo - USP, Brazil

European MBA - Diplôme d'Etudes Supérieures Spécialisées, 1993, School of Economics and Management, University of Lyon 2, France

Ph.D., Business Administration, 1995, School of Economics, Management and Accounting, University of São Paulo - USP, Brazil

Post-doctoral Degree, Business Administration, 2001, Università Bocconi, SDA Bocconi School of Management, Milan, Italy

Academic position and/or Professional activities

International Visiting Professor of Business Strategy and Science, Technology and Innovation Management at School of Economics, Management and Accounting, University of São Paulo USP, Business and Administration Department, Brazil

Research Interests

- Business strategy management

- Strategic technology planning
- Innovation management
- Business internationalization
- Research organization