

# Marco Morelli

## ACCOUNTING

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ASSOCIATE PROFESSOR OF PRACTICE  
Management Control Systems

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## Biography

Marco Morelli is an Associate Professor of Practice in Accounting and Control at SDA Bocconi School of Management and a part-time lecturer in Programming and Control at the Department of Accounting at Università Bocconi.

A member of the faculty at SDA Bocconi since 2005, he currently serves as the Program Director for Executive MBA (EMBA) and for open programs focusing on finance for non-finance managers. Over the years, he has been involved in training and research initiatives with major multinational companies in various sectors, including pharmaceuticals, sports, food and beverage, healthcare, publishing, art, and culture.

His research focuses on performance measurement systems and cost management, with a specific focus on different sectors such as food and beverage, sports, entertainment, pharmaceuticals, and healthcare. Currently, his research is centered on three themes: managing innovation processes in control systems, the evolving role of controllers, and value-based healthcare management.

Marco has authored numerous essays and articles, and his works have been published in prestigious journals including Health Services Management Research, Journal of Management Control, and Asian Pacific Journal of Accounting and Economics.

He holds a Bachelor's degree in Economics for Arts, Culture, and Communication from Università Bocconi, a Ph.D. in Management from Università Cattolica of Milan, and has completed the International Teachers Programme (ITP) at HEC Paris. He is currently a Visiting Professor at HEC Paris.

## Teaching domains

Performance Management

Budgeting & Forecasting

Cost Management

Value Based Management

Strategic & Business Planning

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## Latest publications

MELONI G., MORELLI M.

Integrare indicatori e strategia. Sistemi di misurazione a supporto dell'execution

Economia & Management, 2025, no. 2, pp.16-24

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G.

Management Accounting for Arts and Entertainment - Exercise Book, 3rd Ed.

Egea, Milano, Italy, 2024

FURNARI A., LECCI F., MORELLI M., RICCI A., ZURLO F. L.

Alla ricerca della sostenibilità economica: quali iniziative e strumenti di cost management nei nuovi servizi territoriali? In

*Rapporto OASI 2023*

CERGAS (Eds),Egea, chap. 14, pp.545-582, 2023

DOSSI A., FURNARI A., LECCI F., MORELLI M., SANTOLI E.

PNRR e modelli di servizio in trasformazione: esame di maturità per i sistemi di programmazione e controllo delle aziende del SSN in *Rapporto OASI 2022*

CERGAS (Eds),Egea, chap. 17, pp.643-671, 2022

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G.

Management Accounting for Arts and Entertainment - Exercise Book, 2nd Ed.

Egea, Milano, Italy, 2020

DITILLO A., CAGLIO A., MORELLI M.

Misurare e gestire le performance. Strumenti e modelli per monitorare i risultati

Egea, Milano, Italy, 2020

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## Grants & Honors

Teaching Award - SDA Bocconi School of Management , 2019

Teaching Award - Graduate School - Università Commerciale Luigi Bocconi , 2018

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