Biography

Marco Morelli is an Associate Professor of Practice in Accounting and Control at SDA Bocconi School of Management. He also teaches classes at undergraduate and graduate level at Università Bocconi, Accounting Department.

He has been working for SDA Bocconi since 2005. He is currently the Program Director of open programs on finance for non finance managers. He has been involved in many research and education projects with some of the major players in the pharmaceutical, healthcare, sport, publishing, fashion, food and beverage and arts industries.

His research activities focus on strategic performance measurement and cost management systems in many industries (food and beverage, fashion, sports, entertainment, pharmaceutical and healthcare). Currently, he is concentrating on three topics: managing innovation in management control systems, the evolving role of the controller and value based management.

He is the author of books and articles on management control systems. His works have been published in Health Services Management Research, the Journal of Management Control and the Asian Pacific Journal of Accounting and Economics, among others.

Marco earned a degree in Economics and Management in Arts, Culture and Communication from Università Bocconi, a Ph.D. in Management from Università Cattolica del Sacro Cuore in Milan and an ITP (International Teachers Programme) at HEC Paris. He is currently a Visiting Professor at HEC Paris.

Teaching domains

- Performance Management
- Budgeting & Forecasting
- Cost Management
- Value Based Management
- Strategic & Business Planning

Latest publications

FURNARI A., LECCI F., MORELLI M., SCHIAVONE R.
Innovare i sistemi di controllo direzionale aziendale: implicazioni e opportunità per le aziende del SSN in Rapporto OASI 2020
CERGAS (Eds),Egea, chap. 16, pp.629-655, 2020
DITILLO A., CAGLIO A., MORELLI M.
Misurare e gestire le performance. Strumenti e modelli per monitorare i risultati
Egea, Milano, Italy, 2020

AIELLI M., MIROGLIO F., MORELLI M., TOMASI G. (EDS.)
Management Accounting For Arts And Entertainment - Exercise Book
Egea, Milano, Italy, 2019

CIANI O., TORBICA A., LECCI F., MORELLI M., DRUMMOND M., TARRICONE R., DE CICCO M., RUSSO S.,
DEL BENE L.
Myth #5: Healthcare Is Rightly Left to the Private Sector, for the Sake of Efficiency in The Myths of Health Care. Towards New Models of Leadership and Management in the Healthcare Sector
P. Adinolfi, E. Borgonovi (Eds), Springer, chap. 8, pp. 123–154, 2018

MORELLI M., STABILINI G., ZERBINI F.
Spending Analysis @ Barilla
2018, The Case Centre, Great Britain

MORELLI M., DOSSI A., LECCI F., LONGO F.
Hospital acquisitions, parenting styles and management accounting change: an institutional perspective

Grants & Honors

Teaching Award – Graduate School – Università Commerciale Luigi Bocconi, 2018