

Ludovica Borsoi

GOVERNMENT, HEALTH AND NOT FOR PROFIT

LECTURER

Health Economics and HTA

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Biography

Ludovica Borsoi is Lecturer in the Government, Health & Not for Profit Knowledge Division at SDA Bocconi School of Management. Since 2015, she has been working in the research area of Economic Evaluations and HTA of CERGAS SDA Bocconi (Centre for research on health and social care management).

Her research and teaching activities primarily focus on the use of Health Technology Assessment (HTA) in healthcare decision-making processes, economic evaluations (cost-effectiveness, cost-utility, cost-consequence analyses) applied to healthcare technologies and programs, and patient preferences elicitation. She has collaborated with the Italian Ministry of Health on several research projects, including the definition of methods for the implementation of the National HTA Program for Medical Devices. Additionally, she has participated in European research projects such as Mapping NCD (FP7-HEALTH), CINDERELLA (HORIZON-HEALTH-2021, ongoing), and JACARDI (EU4H-2022-JA-03, ongoing).

She has published several articles in international peer-reviewed journals (including The European Journal of Health Economics, BMJ Open, Health Policy, International Journal of Technology Assessment in Health Care, Medical Decision Making). She is the author of several chapters published in the annual report of the Observatory on Healthcare Organizations and Policies in Italy (OASI) on the topics of HTA and healthcare expenditure.

She holds a Master of Science in Economics and Social Sciences from Università Bocconi (Milan) and is currently a PhD Candidate in Management and Innovation at Università Cattolica del Sacro Cuore (Milan).

Teaching domains

Health Technology Assessment

Economic Evaluations of Drugs

Quality of Life

Outcome Research

Latest publications

BORSOI L., CINELLI G., FURNARI A., NOTARNICOLA E., ROTA S.

La spesa sanitaria e i costi dei servizi: composizione ed evoluzione nella prospettiva nazionale, regionale ed aziendale in *Rapporto OASI 2024*

CERGAS (Eds),Egea, chap. 3, pp.97-155, 2024

BORSOI L., LISTORTI E., CIANI O.

Artificial-Intelligence Cloud-Based Platform to Support Shared Decision-Making in the Locoregional Treatment of Breast Cancer: Protocol for a Multidimensional Evaluation Embedded in the CINDERELLA Clinical Trial

PharmacoEconomics - Open, 2024, vol.8, pp.945–959

BORSOI L., COSTA F., MILANO C., SEGANTIN G., GHIA P., ARMENI P.

Elicitation of societal preferences for chronic lymphocytic leukemia's treatments: a discrete choice experiment

Leukemia & Lymphoma, 2024, vol.65, no. 11, pp.1565-1575

BORSOI L., CINELLI G., FURNARI A., NOTARNICOLA E., ROTA S.

La spesa sanitaria: composizione ed evoluzione nella prospettiva nazionale, regionale ed aziendale in *Rapporto OASI 2023*

CERGAS (Eds),Egea, chap. 3, pp.83-144, 2023

ARMENI P., MEREGAGLIA M., BORSOI L., CALLEA G., TORBICA A., BENAZZO F., TARRICONE R.

Collecting Physicians' Preferences on Medical Devices: Are We Doing It Right? Evidence from Italian Orthopedists Using 2 Different Stated Preference Methods

Medical Decision Making, 2023, vol.43, no. 7-8, pp.886-900

BORSOI L., ARMENI P., BRANDI M. L.

Cost-minimization analysis to support the HTA of Radiofrequency Echographic Multi Spectrometry (REMS) in the diagnosis of osteoporosis

Global & Regional Health Technology Assessment: Italian; Northern Europe and Spanish, 2023, vol.10, no. 1, pp.1-11
