

# Lucia Paladino

STRATEGY, ENTREPRENEURSHIP AND GOVERNANCE

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FELLOW

Competitive Strategy

LUCIA.PALADINO@SDABOCCONI.IT

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## Biography

SDA Fellow

MSc of International Management, Bocconi University, Milan, Italy, 2009

Bachelor in Business Administration, University of Genova, Italy, 2007

Research Interests: Strategic management in fashion companies, Internationalization and diversification strategies in fashion companies, Branding strategies in fashion and luxury companies, Digital media and fashion companies

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## Latest publications

CORBELLINI E. P., PALADINO L.

The Value of Made in Italy Fashion Production in the Time of Covid-19  
2020, Economia & Management Plus, Milano, Italy

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