

Guido Corbetta

Strategy & Entrepreneurship

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Curriculum Vitae

SDA Distinguished Professor of Strategy and Entrepreneurship

Degree in Business Administration, Bocconi University, Milan, 1983

Doctoral Degree, Bocconi University, Milan, 1991

Academic position and/or Professional activities

Full Professor, Corporate Strategy, Bocconi University, Milan

Professor AIdAF – EY of Strategic Management in Family Business. In memory of Alberto Falck

Dean, Bocconi Graduate School (2006–2010)

Research Interests

- Corporate Strategy
- Family Business and medium-sized enterprises
- Fashion's companies

Publications

Books

- (with C. Salvato), *Strategies for longevity in family firms. A European perspective*, Palgrave Macmillan, Hampshire, 2012
- (with F. Visconti), *L'imprenditore. Il valore dei fatti*, Egea, Milano, 2011
- (with G. Airoldi, G. Brunetti, G. Invernizzi) (ed.), *Economia aziendale e Management: Scritti in onore di Vittorio Coda*, Egea, Milano, 2010
- (with M. Vitale, U. Ambrosoli, A. Calabrese), *Responsabilità nell'impresa*, Inaz, Milano, 2010
- *Le aziende familiari. Strategie per il lungo periodo*, Milano, Egea, 2010
- (with M. Vitale, A. Mazzuca), *Il mito Alfa*, Milano, Egea, 2010 (second edition)
- *Capaci di crescere*, Milano, Egea, 2005
- (with M. Huse, H. Landstrom), (ed.) *Governance in SMEs*, Norwegian School of Management BI, Sandvika, 2004
- (with M. Huse, D. Ravasi), (ed.) *Crossroads of Entrepreneurship*, Kluwer Academic Publishers, Norwell, MA, 2004
- *Le medie imprese. Alla ricerca della loro identità*, Milano, EGEA, 2000

Articles

- (with D. Miller, I. Le Breton-Miller, A. Minichilli, D. Pittino), *When do Non-Family CEOs Outperform in Family Firms? Agency, and Behavioral Agency Perspective*, *Journal of Management Studies*, June 2014, pp. 547-572
- (with A. Minichilli, M. Amore e M. Nordqvist), *CEO Succession Mechanisms, Organizational Context, and Performance: A Socio-Emotional Wealth Perspective on Family Controlled Firms*, *Journal of Management Studies*, November 2014, pp. 1153-1179
- (with C. Salvato), *Transitional leadership of advisors as a facilitator of successors' leadership construction*, *Family Business Review*, n. 3, 2013, pp. 235-255
- (with L. Naldi, C. Cennamo, L. Gomex-Mejia), *Preserving Socioemotional Wealth in Family Firms: Asset or Liability? The Moderating Role of Social Context*, *Entrepreneurship Theory and Practice*, November 2013, pp. 1341-1360
- (with D. Miller e A. Minichilli), *Is family leadership always beneficial?*, *Strategic Management Journal*, vol. 33, 2013, pp. 553-571
- (with L. Carcano e A. Minichilli), *Why luxury firms are often family firms? Family identity, symbolic capital and value creation in luxury-related industries*, *Universia Business Review*, IV, 2011, pp. 40-51
- (with A. Minichilli e M. Amore), *How do Managerial Successions Shape Corporate Financing Policies in Family Firms*, *Journal of Corporate Finance*, volume 17, issue 4, September 2011, pp. 1016-1027
- (with A. Minichilli e I.C. Macmillan), *"Top Management Teams in Family Controlled Companies: 'Familianness', 'Faultlines' and the Impact on Financial Performance"*, in *"Journal of Management Studies"*, Vol. 47, n. 2, 2011, pp. 205-222
- *Mehr Meritokratie wagen*, in N. Winkeljohann, *Wirtschaft in Familienhand*, Campus Verlag, Frankfurt, 2010, pp. 102-113
- *"How to Avoid Mistakes in Succession Processes"*, in J. Tapies, J.L. Ward, *"Family Values and Value Creation"* Palgrave MacMillan, 2008
- *"Self-serving or Self-actualizing? Models of Man and Agency Costs in Different Types of Family Firms"* (with C. Salvato), in *Entrepreneurship Theory and Practice*, n.4, 2004, pp. 355-362