

Giuliana Baldassarre

GOVERNMENT, HEALTH AND NOT FOR PROFIT

LECTURER

Welfare and Social Innovation

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Biography

Giuliana Baldassarre is a Lecturer in Government, Health & Not for Profit at SDA Bocconi and a researcher at CERGAS (Research Center on the Management of Health and Social Care).

Her collaboration with SDA Bocconi began in 2003 with the coordination of the Master in Management of Social Enterprises, Non-Profit, and Cooperatives (NP&Coop), and from 2015 to 2017, she served as the director of the same master. She was the director of the "Manager of Social Enterprises and Non-Profit" program at SDA Bocconi from 2009 to 2022. She has managed research and training projects for important non-profit organizations.

As the author of essays and articles on her areas of expertise, her works have been published in sector journals such as *Economia & Management* and *Impresa Sociale*. She is the author of the book "Personal Fundraising and Crowdfunding" and serves as a reviewer for the *Journal Azienda Pubblica*. Her research focuses on the sustainability of non-profit organizations, the evaluation of the impacts of various interventions in the social field, and the strategic repositioning of third-sector entities.

Giuliana earned her Bachelor's degree in Economics from Università La Sapienza in Rome and completed her Master in Management of Cooperative and Non-Profit Organizations at SDA Bocconi.

Teaching domains

Collaborative Partnership

Social Innovation Design

Strategic Management in Health Care
Organizations

Measuring Public Value and Impact

Latest publications

BALDASSARRE G., GIORDANO F., MICHELINI L., PERRINI F.

Gli incubatori sociali in Italia

Economia & Management, 2015, no. 6, pp.17-28

ANZIVINO A., BALDASSARRE G.

Personal fundraising e crowdfunding:nuove prospettive per il fundraising online

Egea, Milano, , 2015

BALDASSARRE G., RAFFAGLIO M.

Al di là degli obblighi di legge: l'inserimento al lavoro di persone con disabilità intellettiva

Economia & Management, 2013, no. 6, pp.31-48

ANZIVINO A., BALDASSARRE G.

Le collaborazioni tra imprese e aziende non profit: alcune riflessioni sul caso italiano

Quaderni di Economia Sociale, 2013, vol.2

BALDASSARRE G.

Il social business plan in *Economia e management delle aziende non profit e delle imprese sociali*

F. Bandini(Ed), CEDAM, pp.255-284, 2013

ANZIVINO A., BALDASSARRE G., IOVINO C.

Dal non profit al social business

Quaderni di Economia Sociale, 2012, vol.1
