

# Giulia Negri

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## Corporate Finance and Real Estate

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## Curriculum Vitae

Giulia Negri is Research Fellow of Corporate Finance and Real Estate Department and Business Developer of Central Europe at SDA Bocconi School of Management. She is Lecturer of Private Equity and Venture Capital at the Bocconi University.

Her collaboration with SDA Bocconi begins in 2014.

During this period, she worked on national and international research projects, among others, with JP Morgan Private Banking, PwC, Parmalat, Assiteca, IBM and Prysmian. She has also worked with industrial and business representation entities, such as Altgamma, Assobiomedica and Assolombarda. She is engaged in tailor-made education. She is a lecturer of Private Equity and Venture Capital at the Bocconi University.

Her field of interest concerns financial reporting, performance measurement, and the whole world of start-ups and private equity and venture capital.

She conducts research about private equity, start-ups, and performance measurement systems.

At the moment, she is working for the fourth consecutive year for the platform “Start-up Day” at Bocconi University that rewards the best Italian start-ups and entrepreneurial projects financed by Citi Foundation and that creates a marketplace among investors and startupper.

She is author of the book «Private Equity and Venture Capital in Europe. Markets, Techniques, and Deals», pubblicato da Elsevier nel 2018 with Stefano Caselli.

Graduated Summa cum Laude in Accounting, Financial Management and Control at Bocconi University, 2013

PhD Candidate presso Universität Sankt Gallen, in Switzerland as from 2017

## Research Interests

- Financial Reporting
- Performance Measurement
- Venture Capital and Start-up
- Private Equity

## Publications

### Books

- Caselli, S., Negri G., Private Equity and Venture Capital in Europe: Markets, Techniques, and Deals, Second Edition, Elsevier, 2018

### Articles

- Negri G., Trinca Colonel R., Revenue Estimation Model, punto di partenza. *ECONOMIA & MANAGEMENT*, N°2
- Negri G., 2017. I raggi X a guardia di sicurezza e qualità. *ECONOMIA & MANAGEMENT*, N°2
- Negri G., 2016. Se dall'errore nasce l'innovazione: il caso WISE. *ECONOMIA & MANAGEMENT*, N°2
- Cameran M., G. Negri, A. Pettinicchio "The Audit Mandatory Rotation Rule: The State of the Art", *Journal of Financial Perspectives* – July 2015, Vol. 3 – Issue 2

### Conference Papers

- Negri G., "The effect of FDI after the IFRS adoption in the presence of a high corruption level", Working Paper