

# Giulia Cappellaro

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## Policy Analysis and Public Management

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## Curriculum Vitae

BA in Economics and Management of Arts, Culture and Communication, Università Bocconi (2005). MSc in Economics and Management of Public Administrations and International Institutions, Università Bocconi (2007). PhD in Management Studies, Cambridge Judge Business School, University of Cambridge (2014).

### Academic position and/or Professional activities

Assistant Professor of Policy Analysis and Public Management

Assistant Professor, Department of Policy Analysis and Public Management, Università Bocconi;

Visiting PhD Student, Department of Strategic Management and Organization, University of Alberta School of Business (2012);

Member of the Centre for Health Leadership & Enterprise, University of Cambridge (from 2010);

Member of the Organisational Behavior & Information System Subject Group, Cambridge Judge Business School (from 2009);

Research Fellow, Center for Research in Health and Social Care Management, Università Bocconi (from 2007);

## Research Interests

- Institutional creation and maintenance
- Organizational change
- Hybrid organizations
- Organizational identification
- Business-government relations

## Publications

### Selected Publications

Cappellaro, G., Longo F. (2011) "Institutional Public-Private Partnerships for Core Health Services: Evidence from Italy" BMC Health Services Research. vol. 11, ISSN: 1472-6963

Cappellaro G., Ghislandi S., Anessi-Pessina E. (2011) "Diffusion of Medical Technology: the Role of Financing", Health Policy, 100 (1): 51-59. ISSN: 0168-8510

Marsilio, M, Cappellaro, G., Cuccurullo, C (2011), "Intellectual structure of PPPs research: a bibliometric analysis". Public Management Review. vol. 13, p. 763-782, ISSN: 1471-9037

Torbica A., Cappellaro G. (2010) "Uptake and diffusion of medical technology innovation in Europe: What role for funding and procurement policies?" Journal of Medical Marketing, vol. 10, p. 61-69, ISSN: 1745-7904

Cappellaro, G, Fattore, G, Torbica A (2009), "Funding of Health Technologies in decentralized system: A Comparison between Italy and Spain", Health Policy, 92 (2): 313-321. ISSN: 0168-8510