

Giorgio Invernizzi

STRATEGY, ENTREPRENEURSHIP AND GOVERNANCE

FULL PROFESSOR

Corporate Strategy

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Biography

Giorgio Invernizzi is a Full Professor at the Department of Management and Technology at Università Bocconi.

At SDA Bocconi, he was the Director of the Master in Entrepreneurship and Strategic Management (2003–2008). He has been the Product champion of different courses: Corso di Sviluppo Imprenditoriale, Corso Intensivo di Sviluppo Direzionale, Strategic Management Accounting, Master in Entrepreneurship and Strategic Management. He has developed consulting and executive education projects for businesses operating mainly within the banking industry.

His research activities focus on corporate strategy, strategic planning, business planning and strategic management accounting. Recently, he has been working on three main topics: strategic management, corporate-level strategy and corporate governance.

He is the author of numerous books and articles on his topics of interest.

Giorgio earned a degree in Business Administration from Università Bocconi.

Teaching domains

Growth Strategy

Strategic & Business Planning

Diversification

Latest publications

INVERNIZZI G.

Portfolio matrices in Corporate strategy for a sustainable growth: Alignment, execution, and transformation

Guido Corbetta, Paolo Morosetti(Ed), Bocconi University Press – BUP, pp.21-41, 2020

CODA V., INVERNIZZI G., RUSSO P. (EDS.)

La strategia aziendale

McGraw-Hill Italia, Italy, 2017

PEROTTI R., INVERNIZZI G.

The Parental Influence Perspective in Multi-business Companies: The Delclima Case
2017, The Case Centre

INVERNIZZI G., BORGONOV E. (EDS.)

Scienza, umanità e visione nel pensiero e nell'azione di Carlo Masini
Egea, Milano, Italy, 2016

ANNUSHKINA O., INVERNIZZI G.

Strategy Execution at Mediolanum Bank in The Italian Model of Management
L.Serio (Eds),Greenleaf Publishing, pp.103-119, 2016

INVERNIZZI G. (ED.)

Le strategie competitive

McGraw-Hill Education, Italy, 2014
