

Giorgio Invernizzi

STRATEGY AND OPERATIONS

SENIOR PROFESSOR
Corporate Strategy

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Biography

Giorgio Invernizzi is a Senior Professor at the Department of Management and Technology at Università Bocconi.

At SDA Bocconi, he was the Director of the Master in Entrepreneurship and Strategic Management (2003-2008). He has been the Product champion of different courses: Corso di Sviluppo Imprenditoriale, Corso Intensivo di Sviluppo Direzionale, Strategic Management Accounting, Master in Entrepreneurship and Strategic Management. He has developed consulting and executive education projects for businesses operating mainly within the banking industry.

His research activities focus on corporate strategy, strategic planning, business planning and strategic management accounting. Recently, he has been working on three main topics: strategic management, corporate-level strategy and corporate governance.

He is the author of numerous books and articles on his topics of interest.

Giorgio earned a degree in Business Administration from Università Bocconi.

Teaching domains

Diversification

Growth Strategy

Strategic & Business Planning

Latest publications

MOLTENI M., INVERNIZZI G., MINCIULLO M., SOTTINI A.

Business portfolio: horizontal scope in *The corporate strategy hourglass*

Matteo Pedrini, Marco Minciullo, Mario Molteni (Eds), McGraw-Hill, chap. 11, pp.209-248, 2023

MINCIULLO M., PEDRINI M., INVERNIZZI G., MOLTENI M.

Core business and corporate scope in *The corporate strategy hourglass*

Matteo Pedrini, Marco Minciullo, Mario Molteni (Eds), McGraw-Hill, chap. 10, pp.183-208, 2023

INVERNIZZI G., MOLTENI M., NEGRI G.

Corporate orientation toward capital market in *The corporate strategy hourglass*
Matteo Pedrini, Marco Minciullo, Mario Molteni (Eds), McGraw-Hill, chap. 6, pp.109-122, 2023

PEDRINI M., MOLTENI M., INVERNIZZI G.
Corporate strategy and value creation in *The corporate strategy hourglass*
Matteo Pedrini, Marco Minciullo, Mario Molteni (Eds), McGraw-Hill, chap. 1, pp.3-20, 2023

PEDRINI M., MOLTENI M., INVERNIZZI G.
The corporate strategy hourglass in *The corporate strategy hourglass*
Matteo Pedrini, Marco Minciullo, Mario Molteni (Eds), McGraw-Hill, chap. 3, pp.49-58, 2023

MOLTENI M., INVERNIZZI G., PEDRINI M.
Corporate Strategy Lab : Valutare e innovare le imprese multibusiness
McGraw-Hill Education, Italy, 2021
