

# Gianluca Salviotti

## LEADERSHIP, HUMAN RESOURCES AND DIGITAL TECHNOLOGIES

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ASSOCIATE PROFESSOR OF PRACTICE

Digital Transformation

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## Biography

Gianluca Salviotti is an Associate Professor of Practice in Information Systems and Digital Transformation at SDA Bocconi School of Management. Since January 2018, he has been appointed as the Information Systems Faculty Deputy. He is also responsible for teaching Governance and Strategy for Cyber Risk at Bocconi University. Gianluca is a member of the Faculty at the Asia Center of SDA Bocconi. He is part of the AI Commission established at the Presidency of the Council of Ministers, Department for Information and Publishing, focusing on studying the impacts of Artificial Intelligence in the editorial and media context.

At SDA Bocconi, Gianluca is the co-founder of the DEVO Lab research laboratory, which, over the last 8 years, has engaged more than 40 organizations actively involved in conceiving strategies and tools for governing digital transformation. He teaches Digital Transformation and Digital Innovation in major programs at SDA Bocconi, including MBA, Executive MBA, MISA, EMMIO, IMB, and IEMB (Mumbai). He has directed open Executive Education programs and led numerous research initiatives and customized training programs for large Italian and international groups.

His research focuses on high-impact digital technologies for businesses, the relationship between corporate complexity and information systems governance, and the management of IT and Cyber risks. Currently, he is working with the Computer Science and Artificial Intelligence Laboratory (CSAIL) at the Massachusetts Institute of Technology (MIT) on identifying business impacts of technological clusters. He has authored numerous essays and articles on Information Systems and Digital Transformation, published in practice-oriented journals such as MIS Quarterly Executive. He is also a co-author of books such as "The Blockchain Journey, a guide to practical business applications" and "The post-digital Enterprise."

Gianluca has received numerous awards, including the Excellence Award for Coordination at SDA Bocconi in 2011 and 2012. In 2013, he was awarded for the best innovation project by the Research Division Claudio Demattè. In 2014, he won the Google Faculty Research Award for his research on the digitalization of small and medium-sized enterprises. In 2015 and 2016, he received the teaching award from the Sedin-Bocconi Institute for the course "Informatics for Economics." In 2018, he won the Best Paper Award at the HICSS conference in the category "Move the Field Forward" with a work on business applications of Blockchain technology. In 2021 and 2023, he received the award for excellence in innovative teaching from Bocconi University.

Gianluca earned his Bachelor's and Ph.D. in Business Administration from the University of Pavia. He completed the International Teachers Program (ITP) at the China Europe International Business School (CEIBS Shanghai-Beijing, 2016). Married to Lorena, he has two sons, Francesco Jacopo and Alessandro Ludovico.

## Teaching domains

## Latest publications

DIAFERIA L., DE ROSSI L., SALVIOTTI G.  
AI Management. Strategie e Approcci in Azienda  
Egea, Milano, Italy, 2024

DE ROSSI L., SALVIOTTI G.  
Metaversi possibili. Archetipi e casi d'uso per andare oltre la bolla  
Economia & Management, 2023, no. 3, pp.67-71

SALVIOTTI G., MEREGALLI S. (EDS.)  
High Impact Technologies Radar, General Report, 4th Edition  
Egea, Milano, Italy, 2022

CENNAMO C., DIAFERIA L., GAUR A., SALVIOTTI G.  
Assessing Incumbents' Risk of Digital Platform Disruption  
MIS Quarterly Executive, 2022, vol.21, no. 1, pp.55-74

SALVIOTTI G.  
Rediscovering the Fundamentals of Value Creation in *The Post-Digital Enterprise*  
Gianluigi Castelli, Severino Meregalli, Ferdinando Pennarola (Ed), Springer International Publishing, chap. 3, pp.33-54,  
2022

DIAFERIA L., SALVIOTTI G.  
Intelligenza artificiale cosa c'è dietro  
Economia & Management, 2021, no. 2, pp.8-12

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## Grants & Honors

Teaching Award - SDA Bocconi School of Management , 2023

Teaching Award - SDA Bocconi School of Management , 2021

Move the Field Forward Best Paper Award - The Center for Business Analytics (CBA) at Milgard School of Business ,  
2018

Teaching Award - Università Commerciale Luigi Bocconi , 2016

Teaching Award - Università Commerciale Luigi Bocconi , 2015

Faculty Research Award with a study on small and medium enterprises digitalization - Google , 2014

Award for the Best Innovation Project - Claudio Demattè Research Division - SDA Bocconi School of Management ,  
2013

Best Coordinator Award for Research Projects - SDA Bocconi School of Management , 2012

Best Coordinator Award for Executive Education (Custom Programs) - SDA Bocconi School of Management , 2011

CASE-IT Case Competition - Simon Fraser University , 2010

