

Gianluca Meloni

ACCOUNTING

ASSOCIATE PROFESSOR OF PRACTICE
Management Control Systems

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Biography

Gianluca Meloni is an Associate Professor of Practice of Accounting and Control at SDA Bocconi School of Management. Since January 2017, he has been the Accounting and Control Faculty Deputy at SDA Bocconi School of Management. He teaches Performance Measurement at Università Bocconi.

In 1995, he began his collaboration with SDA Bocconi. Since then, he has taught in various courses like Planning & Control Systems and Reporting Systems and Performance Evaluation. He has conducted several research, education and consulting projects with some of the leading players in the manufacturing and retail industries.

His research activities focus on three main areas: the first concerns the reporting systems and performance evaluation in commercial businesses, the second focuses on predictive analysis (and its impact on budgeting and forecasting processes) and the last deals with the possible relationships between management control systems and business intelligence systems.

He is the author of numerous books and articles on his topics of interest. His works have been published in HBR Italia, Economia & Management and Sistemi e Impresa, among others. He is a consultant to several industrial, trading and service companies. He is a reviewer for the Universal Journal of Management.

Gianluca earned a degree in Business Administration from Università Bocconi, an ITP (International Teachers Programme) organized by the IMD in 2006 and a Global Colloquium organized by Harvard Business School in 2012.

Teaching domains

Performance Management

Budgeting & Forecasting

Financial Statement Analysis

Cost Management

Latest publications

MELONI G., MORELLI M.

Integrare indicatori e strategia. Sistemi di misurazione a supporto dell'execution

Economia & Management, 2025, no. 2, pp.16-24

MELONI G.

Gestire i mercati interni all'impresa: il ruolo dei prezzi di trasferimento in *Misurazione della Performance - V Ed.*
A. Dossi(Ed), Egea, chap. 5, pp.97-116, 2023

MELONI G.

Ricondurre i risultati alle strategie aziendali: il ruolo dell'analisi degli scostamenti in *Misurazione della Performance - V Ed.*

A. Dossi(Ed), Egea, chap. 4, pp.81-96, 2023

DOSSI A., MELONI G.

Nel controllo di gestione l'obiettivo è allineare misure e strategie

Economia & Management, 2021, no. 4, pp.68-73

MELONI G., DITILLO A., MORELLI M.

Prevedere le performance commerciali: sfida possibile

Economia & Management, 2017, no. 2, pp.17-22

MELONI G.

Tre imperativi: diagnosi, simulazione e verifica

Economia & Management, 2017, no. 2, pp.10-11

Grants & Honors

Teaching Award - Graduate School - Università Commerciale Luigi Bocconi , 2021

Teaching Award - Graduate School - Università Commerciale Luigi Bocconi , 2019
