

# Giacomo Marchesini

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## Strategy & Entrepreneurship

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# Curriculum Vitae

SDA Research Fellow

Degree in Economics and Social Sciences, Bocconi University, Milan 2012

MSc in Economics and Management of Innovation and Technology, Bocconi University, Milan 2014

## Academic and/or professional position

Research Assistant, CRIOS Bocconi - GOLDEN for Sustainability Project, Bocconi University (2013-2014)

## Research Interests

- Corporate Strategy and execution
- Competitive intelligence
- Organizational Strategy and Innovation
- Relation between strategy and organization

- Behavioral Strategy