

Francesco Saviozzi

Digital

FRANCESCO.SAVIOZZI@UNIBOCCONI.IT

Via Bocconi 8, room 318

Tel. +39 02 5836.2657 Fax.02-5836.6893

Curriculum Vitae

Francesco Saviozzi is Associate Professor of Practice of Strategy and Entrepreneurship at SDA Bocconi School of Management. He is Affiliated Faculty at ASK Research Centre at Bocconi University.

At SDA Bocconi, he is Director of the Master in Entrepreneurship and Strategic Management (MISA) since 2015.

His research activities focus on digital transformation and digital business models, strategies in oligopolistic and regulated industries, startup management and corporate entrepreneurship, as well as professional service firms.

He is the author of numerous books and articles on the subject. His works have been published in *Harvard Business Review*, *Economia&Management* and *Quarderni di Ricerca dell'Artigianato*, among others. He has written articles and business cases about digital strategies, startup development, corporate performance measurement and country competitiveness.

He has developed research and executive education projects working with companies in the ICT, TLC, media, pharma, utilities and consulting industries.

He is the editor-in-chief of SDA Bocconi Ideas of Management on Strategy & Entrepreneurship, a community dedicated to strategic and entrepreneurial management topics.

He is Startup Advisor and Facilitator at Speed MI Up, the business incubator of Bocconi University. He received the Google Faculty Award in 2014. In 2012, he received the SDA Innovation in Technology-based Learning Award. He is a regular host at #StartupCorner, a videoblog about startup development and entrepreneurial management (<http://goo.gl/IpWoRf>).

Francesco earned a Degree in Business Administration from Bocconi University.

Publications

Books

- F.A. Saviozzi, Imprenditorialità, EGEEA, 2017
- B. Manzoni e L. Caporarello, F. Saviozzi, Architects. Seven challenges for professional growth, EGEEA, 2014
- Carnevale Maffè, C.A. Saviozzi F.A., 2012 – Carpe Deal, in Bennet, F., Groupon. Who really benefits from the unbeatable discount, EGEEA, 2012
- Carnevale Maffè, C.A. Saviozzi F.A., 2012 – Who really benefits from the irresistible discount?, in Bennet, F., Groupon. Who really benefits from the unbeatable discount, EGEEA, 2012
- Saviozzi, F.A., Longoni, N., 2012 – 1° Census of Italian Game Developers, AESVI, 2012
- Garzoni, A., Saviozzi, F.A., 2010 – The evolution of corporate performance measurement systems: from key performance indicators to key resource indicators. , in L. Marchi e S. Marasca, Intangible resources in the firm economy. Il Mulino, 2010
- Garzoni, A., Saviozzi, F., 2009 – “Strategy and Business Models. Premises to performance measurement”, in Pistoni, A. (ed.), Corporate Performance Measurement, Hoepli, 2009
- Saviozzi, F.A. 2008 – “Enterprise Generated Video: a research on companies localized in Italy”, in Colletti, G., Dubini, P., Prestinari, P., Saviozzi, F. A. (a cura di), Enterprise Generated Content: videotelling the company, 2008 (forthcoming)
- Dubini, P., Saviozzi, F. A. , 2007 – “Competitive firms and territorial relationships: sources and determinants of attractiveness”, in P. Dubini (ed.), The attractiveness of Italy as a country system – Attracting INvestments and building relationships, Il Sole 24 Ore, Milan, 2007
- Dubini P., Saviozzi F. A., 2007 – “Financial system and reference firms: the key players of competitiveness”, in Cafferata, R. (ed.), Financial and industrial systems in Italy – Rethinking corporate governance and relationships between banks, companies and consumers for the growth of competitiveness, Il Mulino, 2007
- Dubini, P., Saviozzi F. A., 2007 – “The characteristics of firms operating in the Brianza region: financial data analysis.” – “Strategies of firms operating in the Brianza region” – “Competitiveness of the Brianza region.” – “The Brianza region: future challenges.” in Senn, L. (ed.), The Brianza Region: future challenges., AIMB, Monza, 2007
- Dubini, P., Saviozzi, F. A. , 2006 – “Attractiveness key players: the reference firms”, in P. Dubini (ed.), The attractiveness of Italy as a country system – territories, industries, firms., Il Sole 24 Ore, Milan, 2006

Articles

- F.A. Saviozzi, Ranking di competitività: come siamo messi, Economia e Management Plus, 2017
- Saviozzi, F.A., Autera, S., Salviotti,, G., Networked Digitization: together we win, divided we fall, in Economia e Management, 3/2016
- Saviozzi, F.A., “New Entrepreneurship on the Internet: a Startup for the Economy? in Quaderni di Ricerca dell’Artigianato, n. 65, CGIA Mestre, 2014
- Saviozzi, F.A., Salviotti,, G., Zamboni, S., “Enterprise Social Network: impacts and success factors. The case of Reply” in Economia e Management, 6/2014
- Saviozzi, F.A., Caporarello, L., Manzoni, B., “Design & Management: Elective affinities or...We all loved each other so much?”, in Economia e Management, 4/2014
- Saviozzi, F.A., 2012 – “Entrepreneuring by playing. Emerging trends in the Game Development segment in Italy” in Via Sarfatti, 25, December, 2012
- Saviozzi, F.A., 2008, “Enterprise Generated Video: a research on Italian firms”, in Quaderni di Ricerca ASK. ASK Bocconi, 2008
- Dubini, P., Saviozzi, F. A. , 2006 – “Competitive firms and attractive territories”, in Harvard Business Review (it. ed.), July, 2006
- Garzoni, A., Saviozzi, F. A., 2006 – “Strategy execution: controlling and fulfilling strategy”, in Economia & Management, n. 5, 2006
- Saviozzi, F. A., Stamerra G., 2006 – “The Strategic Management Accounting system in a growing firm. Fastweb case study.”, in Amministrazione e Finanza, June, 2006
- MANZONI, B., L.CAPORARELLO, F.SAVIOZZI, "Focus forum. Design & management", Economia & Management, 2014
- SAVIOZZI, F., G.SALVIOTTI, S.ZAMBONI, "Le regole del gioco degli enterprise social network: il caso Reply", Economia & Management, 2014

Director

MISA

Master in Imprenditorialità e Strategia Aziendale

LANGUAGE	ITALIAN
TOTAL DURATION	DURATION
START DATE	21 Jan 2020