

# Francesca Casalini

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Government, Health & Not for Profit

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## Curriculum Vitae

SDA Junior Lecturer

Teaching Assistant of the Master in Entrepreneurship and Business Strategy

B.Sc. in Economics and Management, University of Bologna, 2011

M.Sc. in Management, Bocconi University, 2014

Phd Candidate in Management at the St. Gallen University.

## Expertise

- Public-private partnerships (PPP) and innovative investment models in regulated industries (Healthcare, Transport, Utilities, Energy, etc..)
- Impact investing and impact entrepreneurship
- Business model design and business planning
- Entrepreneurship policies and SMEs access to finance (grants, government-sponsored venture capital and credit guarantee schemes)

# Publications

## Chapters in books

- Casalini, F., Vecchi, V., forthcoming, Principles of capital budgeting for the assessment of PPP projects, in Vecchi, V., Hellowell, M. (Eds)
- Vecchi, V., Hellowell, M., Casalini, F., (2017), Issues and Trends in Project Finance for Public Infrastructure, in Caselli, S., Gatti, S. (Eds), "Structured Finance. Techniques, Products and Market", Springer
- Vecchi, V., Casalini, F., Caselli, S., (2016), Impact Investing as a societal refocus of Venture Capital. The perspective of mature economies., in Vecchi, V., Brusoni, M., Balbo, L., Caselli, S. "Principles and Practice of Impact Investing - A catalytic revolution", Greenleaf Publishing
- Vecchi, V., Casalini, F., Balbo, L., Caselli, S., (2015), Impact Investing: a new asset class or a societal refocus of Venture Capital?, in Corbetta, G., Caselli, S. and Vecchi, V., "Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives." Palgrave Macmillan
- Vecchi, V., Casalini, F., Gatti, S., (2015), Attracting private investors: the EU project bond initiative and the case of A11 motorway, in Corbetta, G., Caselli, S. and Vecchi, V., "Public Private Partnership for infrastructure and enterprises funding. Principles, practice and perspectives." Palgrave Macmillan
- Casalini, F., Rossolini, M., (2015), Gaps in SME policy implementation: the case of Italian Central Guarantee Fund, in Vecchi, V., Farr-Warthon, B., Farr-Warthon R., Brusoni M., "Managerial Flow", Routledge

## Articles

- Vecchi V., Casalini F., Cusumano N., Brusoni M. (2015), Oltre Venture: The first Italian impact investing fund, SDA Bocconi Ecch Case Collection