

Esther Roca Batllori

Management and Technology

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Curriculum Vitae

1997 Ph.D in Philosophy and Organizations, Universidad de Navarra-IESE, Pamplona, Spain.

1992 Master in Theory of Management, Universidad de Navarra-IESE, Pamplona, Spain.

1991 BA in Philosophy, Universidad de Navarra, Pamplona, Spain.

Academic position and/or Professional activities

Lecturer of Management and Technology

2015 Officially Accredited as Associated Professor in Spain

2013 - Lecturer, Department of Management, Università Bocconi (Milano Italy)

2004 - 2012 Assistant Professor, Department of Management, Universidad Carlos III de Madrid (Madrid-Spain). Tenured from 2012.

1998- 2004 Assistant Professor, Department of Management, ICADE Universidad Pontificia Comillas (Madrid-Spain).

1995 - 1998 Professor, Escuela Comercio Internacional, Universitat Pompeu Fabra (Barcelona-Spain).

1993– 1995 Teaching Assistant, Business Department, Universitat Pompeu Fabra (Barcelona–Spain).

Research Interests

- Business Ethics
- Critical Studies of Management
- Strategie Competitive

Publications

Fosfuri A., Giarratana MS., Roca E. 2016. Social Business Hybrids: Demand Externalities, Competitive Advantage and Growth Through Diversification. *Organization Science*. In fase di pubblicazione.

Fosfuri A., Giarratana MS., Roca E. 2013. 'Walking a slippery line: investments in social values and product longevity', *Strategic Management Journal* (forthcoming)

Fosfuri A., Giarratana MS., Roca E. 2013. Building and Sustaining a Product Differentiation Advantage through a Community-focused Strategy, *Industry and Innovation*, 20(2) 114–132.

Fosfuri A., Giarratana MS., Roca E. 2011. Community-focused Strategies, *Strategic Organization*, 9(3) 222–239.

Roca, E. 2010. The Exercise of Moral Imagination in Stigmatized Workgroups. *Journal of Business Ethics*, 96: 135–146.

Roca, E. 2008. Introducing Practical Wisdom in Business Schools. *Journal of Business Ethics*, 82: 607–620.

Roca, E. 2007. Intuitive Practical Wisdom in Organizational Life. *Social Epistemology*, 21: 195–207.