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STRATEGY, ENTREPRENEURSHIP AND GOVERNANCE

FELLOW

Corporate Strategy

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Biography

SDA Fellow

Degree in Economics and Business Administration, Bocconi University, Milan, Italy, 1995

Ph.D. in Strategic Management, Bocconi University, Milan, Italy, 2000

Assistant Professor in Strategy and Business Administration, Università degli Studi di Milano – Bicocca

Research Interests: Strategic alliances, mergers and acquisitions, Emerging markets, International strategies, Value creations, Systems modelling, Airline and fashion industry

Latest publications

MARAFIOTI E., PERRETTI F. (EDS.)

Strategie di internazionalizzazione

Egea, Milano, Italy, 2020

PERRETTI F., MARAFIOTI E., MOLLONA EDOARDO

Long-term sustainability of clusters: A dynamic theory of declusterisation

Journal of Simulation, 2019, pp.1-18

MARAFIOTI E., MARIANI L., MARTINI M.

Exploring the effect of network governance models on health-care systems performance

International Journal Of Public Administration, 2014, vol.37, no. 13, pp.987-998

CORBELLINI E. P., MARAFIOTI E.

La CSR nella moda: strumento di marketing o elemento fondante della strategia di impresa?

Economia & Management, 2013, vol.3, pp.61-80

DEMATTÉ C., PERRETTI F., MARAFIOTI E. (EDS.)

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Coniugare obiettivi economici e sociali per le imprese del sistema moda in Economia Aziendale e Management. Scritti in Onore di Vittorio Coda

G.Airoldi, G.Brunetti, G.Corbetta, G.Invernizzi (Eds),Egea, pp.1157-1168, 2010
