

Elisabetta Marafioti

Strategy & Entrepreneurship

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Curriculum Vitae

SDA Fellow

Degree in Economics and Business Administration, Bocconi University, Milan, Italy, 1995

Ph.D. in Strategic Management, Bocconi University, Milan, Italy, 2000

Academic position and/or Professional activities

Assistant Professor in Strategy and Business Administration, Università degli Studi di Milano – Bicocca

Research Interests

- Strategic alliances, mergers and acquisitions
- Emerging markets
- International strategies
- Value creations

- Systems modelling
- Airline and fashion industry