

# Dino Ruta

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## Leadership

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# Curriculum Vitae

Dino Ruta is Professor of Practice of Leadership, Organization & Human Resources at SDA Bocconi School of Management. At SDA Bocconi, he is Scientific Director of the International Master in Management, Law and Humanities of Sport (FIFA Master), responsible for the Sport Knowledge Center and Coordinator of Sport Manager and HR Leader Programs. He teaches in the full-time MBA with the course Managing People in Organizations. Within Bocconi University, he is responsible for the course Sport Business and Management, and he has created the program Bocconi Start Talents to support students' education and sport career. He was Director of the Master in Organizzazione & Personale from 2009 to 2014. He is Faculty advisor for Bocconi Alumni Association on Topic Sport Management.

He has started as Human Resources Professor and over time, his interests and research expand and extend to Sport Management. It has developed a solid know-how, a global network and a series of high-impact initiatives, based on his personal innovative approach to sport and management, in which these two dimensions positively influence value creation.

He is Affiliate Professor at Columbia University where he teaches International Sports Management. He was Visiting Professor at Rutgers University (New Jersey, USA) in 2008. In addition to this, he works with CIES (FIFA) in Switzerland and with the Sochi Olympic University in Russia. His works have been published on the following journals: *Human Resource Management*, *International Journal of Human Resource Management*, *International Journal of Learning and Intellectual Capital*, *Social Enterprise Journal*, *Strategic HR Review* and *European Business Review*. He won the award for the Excellent Research (in 2004 and 2008) and Excellent Teaching (in 2009 and 2011) from Bocconi University. In 2012 he won the Ghirelli "Libro internazionale dell'anno per il management nel calcio" award organized by FIGC. Since 2010, he is member of the board of directors of Consorzio Vero Volley, since 2013 he is Javier Zanetti's Executive Mentor, since 2017 he cooperates with NBPA, from 2006 to

2015 he was Organizational Expert for UEFA Club Licensing System and Financial Fair Play at FIGC. He has been invited to present his research on Leadership, People Strategy and Sport Management in Argentina, South Africa, Poland, Russia, Turkey, United Arab Emirates, UK and United States. He interviewed sports personalities and Olympic medals including: A. Agassi, C. Ancelotti, F. Baumgartner, G. Buffon, N. Campriani, S. Djordjevic, M. Granbassi, P. Gravina, D. Massaro, D. Peterson and J. Zanetti.

Dino earned a Degree in Business Administration from Bocconi University in 1999 and a Ph.D. in Business Administration from the University of Bologna in 2003. He carried out the ITP (International Teacher Program) in 2007 at IMD in Lausanne. He is married with Lisa and has a son, Lorenzo. He actively takes part in charity initiatives and guides a social project for the promotion of sport as an educational tool for children in the polluted neighborhood of Ilva in Taranto, his native city.

## Publications

### International books

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- Ruta C.D., (2008) "Organizational Implications of Managing the HRIS Employee Experience: Organizational implications". Torres-Coronas, T. & Arias-Oliva, M.(eds.), in the Encyclopedia of Human Resources Information Systems: Challenges in e-HRM, IGI Global, USA, pp. 687-692. ISBN: 978-1-59904-883-3
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### International articles

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