

# Daniela Montemerlo

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## Entrepreneurship & Family Business

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## Curriculum Vitae

Daniela Montemerlo is Affiliate Professor of Strategy and Entrepreneurship at SDA Bocconi School of Management. She is Full Professor of Management and Family Business at Insubria University, Professor of Strategic Management in Family Businesses and Research Associate of AIdAF-EY chair at Bocconi University.

At SDA Bocconi, she teaches Corporate Governance in Executive MBA programs as well as in executive education programs; she also teaches family business in executive programs for owning families and boards of directors of medium and large companies as well as for financial institutions. She is Director of the open market course “Governance for success of closely-held companies” (in Italian) as well as of custom family business courses.

Her research activities, both national and international, focus on family business, corporate governance and female leadership. In the family business area, her main interest topics concern family and corporate governance, family and ownership agreements, next gen’s development, intra and inter-generational dynamics, co-leadership models, strategic management, organizational change, managerialization processes, women’s leadership. In the corporate governance area her topics are: governance design (ownership agreements, structures, functioning rules); selection, role and special challenges of various types of board members and top managers; special challenges of diversity.

She is author and co-author of many books and articles. Books include: “Continuità generazionale e accordi familiari”, EGEA 2009; “The Family Constitution. Agreements to Secure and Perpetuate Your Family and Your Business”, Palgrave MacMillan 2011, with John Ward; “Fratelli e sorelle in azienda”, EGEA 2013. Articles have been published in journals like *Journal of Small Business Management* (Governance systems in family SMEs: the substitution effect of family councils on official mechanisms, 2013, with L. Gnan and M. Huse), *Family Business Review* (Ownership, governance and management issues in small and

medium-size family businesses: a comparison of Italy and US, 1999, with G. Corbetta), *Economia & Management* (family business articles). She is advisor of family businesses and owning families in Italy and USA, supporting leading generation, next generation, inter-generational groups of family owners and executives as well as non-family managers and the whole ownership-management system. She has served as independent director and Internal Control and Risk committee member of listed banks Credito Bergamasco and Banco Popolare. She is currently non-executive board member of Rubelli Spa, a fifth generation and international family company, and of Aletti Gestielle Sgr Spa. She is Fellow and Founding board member of IFERA (International Family Enterprise Research Academy), world association of family business scholars. She is member of the Scientific Committee of the Italian Institute for Corporate Values (Istituto per i Valori d'Impresa). Daniela earned a Degree and a Ph.D. in Business Administration from Bocconi University.

## Publications

### Main International Books and Book Chapters in English

- D. Montemerlo, I pilastri del buon governo, in V. Coda e M. Minoja (a cura di), Bene comune e comportamenti responsabili nelle imprese e nelle istituzioni, EGEA, 2016
- D. Montemerlo, A. Minichilli, G. Corbetta, The Determinants of Women's Involvement in Top Management Teams. Opportunities or Obstacles from Family-Controlled Firms?, in P. Poutziouris, K. Smyrniotis, S. Klein (editors), Handbook of Research on Family Business. 2nd Edition, Elgar-IFERA, 2013
- D. Montemerlo, J.L. Ward, "The Family Constitution: Agreements to Secure and Perpetuate Your Family and Your Business", Palgrave MacMillan, 2011
- D. Montemerlo, "La transmision del patrimonio como responsabilidad", in M. Gallo et al, La empresa familiar multigeneracional, Astrolabio, 2009
- D. Montemerlo, L. Gnan. W. Shultze, G. Corbetta, "Governance Structures in Italian Family SMEs" in A. Comacchio and A. Pontiggia, L'organizzazione fa la differenza, Carocci editore, Roma, 2008
- L. Gnan, D. Montemerlo, Family-Firm Relations in Italian SMEs: Ownership and Governance Issues in a Double-fold Theoretical Perspective, in P. Poutziouris, K. Smyrniotis, S. Klein (editors), Handbook of Research on Family Business, Elgar-IFERA, 2006
- G. Corbetta, D. Montemerlo (editors), The role of Family in Family Business, EGEA, 2001
- D. Montemerlo, When unity and commitment are threatened; coping with family business crises, in AA.VV., Success as a function of love, trust and freedom in family businesses, IESE, Monographics n. 4, 2001
- G. Corbetta, D. Montemerlo, Equilibrar propiedad y direcci3n en la empresa familiar ampliada, in M. A. Gallo (editor), La empresa familiar, 1999, Estudios y Ediciones IESE

### Articles

- D. Montemerlo, L. Gnan, M. Huse, Governance systems in family SMEs: the substitution effect of family councils on official mechanisms, Journal of Small Business Management, 2013
- D. Montemerlo, The long and tough way of female talents towards the top: state of art, influence on practice and major challenges of gender business studies, Rivista di Politica Economica, issue 4-6, 2012
- D. Montemerlo, P. Sharma, Factors influencing the stocks and flows of bonding social capital in family firms, con P. Sharma, in International Journal of Entrepreneurial Venturing, vol. 2, n. 3 and 4, 2010
- G. Corbetta, D. Montemerlo (special issue editors), The Role of Family in Family Business, special issue of The Family Business Review, Volume XV, N. 3, September 2002, Editors' Notes
- G. Corbetta, D. Montemerlo, Ownership, governance and management issues in small and medium-size family businesses: a comparison of Italy and US, Family Business Review, vol. XII, December 1999, n. 4