

Cinzia Parolini

STRATEGY, ENTREPRENEURSHIP AND GOVERNANCE

FELLOW

Competitive Strategy

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Biography

SDA Fellow

Degree in Business Administration, Bocconi University, 1983

Full Professor of Economia Aziendale Università di Modena e Reggio Emilia

Research Interests: Tourism and destination management, Entrepreneurship and Business planning, Models for strategic analysis, E-business, E-business in emerging economies

Latest publications

DUBINI P., PAROLINI C.

Le misure dell'economicità in Management delle aziende culturali

Egea, 2017

DUBINI P., PAROLINI C.

Measures of economic viability in Management of cultural firms

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Che cos'è un libro in Tirature '12

Il Saggiatore - Fondazione Arnoldo e Alberto Mondadori, pp.155-160, 2012

PAROLINI C.

Business planning: dall'idea al progetto imprenditoriale

Pearson, United States of America, 2011

DEMATTÉ C., BIFFI A., MANDELLI A., PAROLINI C.

Firms And The Digital Technology in Italy: The Network Moves Forward in Managing in the Information Economy: Current Research Issues

i Uday Apte, Uday Karmarkar, Uday Sadashiv Karmarkar (Eds), Springer, chap. 18, 2007

MANDELLI A., NEIROTTI P., CANATO A., BIFFI A., CANTAMESSA P., PAOLUCCI E., PAROLINI C.

The Itay Business And Information Technologies (BIT) Survey in The Business and Information Technologies (Bit) Project: A Global Study of Business Practice

Karmarkar Uday S, Mangal Vandana (Eds), World Scientific Publishers, chap. 2, pp.32-76, 2006
