

# Cinzia Parolini

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Strategy & Entrepreneurship

CINZIA.PAROLINI@SDABOCCONI.IT

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## Curriculum Vitae

SDA Fellow

Degree in Business Administration, Bocconi University, 1983

### Academic position and/or Professional activities

Full Professor of Economia Aziendale Università di Modena e Reggio Emilia

### Research Interests

- Tourism and destination management
- Entrepreneurship and Business planning
- Models for strategic analysis
- E-business
- E-business in emerging economies

IL BUSINESS PLAN

LANGUAGE

ITALIAN

ON DEMAND

