

Carmelo Cennamo

Operations and Technology Management

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Curriculum Vitae

IE BUSINESS SCHOOL

Madrid, Spain — PhD in Strategic Management, June 2010

BOCCONI UNIVERSITY

Milan, Italy — Master of Science in Economics, 2004

BOCCONI UNIVERSITY

Milan, Italy — BA in Business and Law, 2002

Academic position and/or Professional activities

Assistant Professor of Management and Technology

Assistant Professor of Strategy & Entrepreneurship. Responsible for the course "Entrepreneurship & Business Planning" taught at the International Master in Management, he also cooperates with the Bocconi's startup incubator "SpeedMIup". He is also part of the management team of the GOLDEN for sustainability global research project, where he is responsible of the global observatory on enterprise sustainability.

Research Interests

Competitive Strategy with particular focus on: Platform-led Innovation ecosystems; Platform Markets Evolution and Convergence; Stakeholders Management, and Innovation Orchestration.

Publications

Platform Competition: Strategic Tradeoffs in Platform Markets, con Santaló J., *Strategic Management Journal*, vol. 34: 1331-1350
Preserving SocioEmotional Wealth in Family Firms: Asset or Liability? The Moderating Role of Business Context, con L. Naldi, G. Corbetta, L. Gomez-Mejia. (2013) *Entrepreneurship Theory & Practice*, vol. 37: 1341-1360
Beyond What and Why: Understanding Organizational Evolution Towards Sustainable Enterprise Models, con M. Zollo, K. Neumann. (2013) *Organization & Environment*, (in corso di pubblicazione).
Socio-Emotional Wealth and Proactive Stakeholder Engagement: Why Family-Controlled Firms Care More About Their Stakeholders, con Berrone P., Cruz C., Gomez-Mejia L. *Entrepreneurship Theory & Practice*, 2012, volume 36(6), 1153-1173
Does Stakeholder Management have a dark side? con Berrone P., Gomez-Mejia L., *Journal of Business Ethics*, 2008, vol. 89: 491-507