

Bettina Gehrke

Leadership

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Curriculum Vitae

SDA Lecturer

Degree in Economics and History, University Heidelberg, 1983

Degree in Business Administration, Technische University Berlin, 1985

Ph.D. Technische University Berlin, 1990

Academic position and/or Professional activities

Contract Professor, Bocconi University, Milan, Italy

IAHT (International Academy of Tourism and Hospitality), Cernobbio 2015 – 2016 “The Intercultural Approach”

Università Bocconi 2014–2016 “Global Responsible Leadership”

Università Bocconi 2007–2013 “Cross Cultural Management”

GSOM St .Petersburg State University 2012 ”Cross Cultural Management”

Fudan University Shanghai 2010 “Collaborative Competences”

Research Interests

- Intercultural and global leadership competencies
- Multicultural Team Processes
- Diversity Management
- Organizational Behaviour
- Responsible Leadership