

# Barbara Slavich

---

## Leadership, Organization & Human Resources

BARBARA.SLAVICH@UNIBOCCONI.IT

Via Bocconi 8, room 114 AP  
Tel. +39 02 5836.6886 Fax. 02-5836.6893

---

## Curriculum Vitae

SDA Fellow

Degree in Economics and Management of Arts, Culture and Communication, Bocconi University, Milan, 2003

PhD in Management Science ESADE Business School

PhD in Business Administration and Management, University "Ca' Foscari", Venice

European Doctor Title

## Academic position and/or professional activities

Associate Professor of Management, IESEG School of Management, Paris

## Research Interests

- Management of cultural institutions

- Organizational and social mechanisms in creative and luxury industries
- Creativity models
- Managing ventures in creative industries