

# Armando Branchini

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## Strategy and Entrepreneurship

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# Curriculum Vitae

SDA Fellow

Degree in Law, University of Bologna, 1971

## Academic position and/or Professional activities

Bocconi University, Assistant Professor of Management of Fashion and Design Companies

## Research Interests

- Business Strategies
- Marketing
- Distribution and Retail of Luxury and Goods with a high symbolic value
- Internazionalization Strategies and Politics

