

Antonio Marra

ACCOUNTING AND CONTROL

ASSOCIATE PROFESSOR

Financial Accounting & Analysis

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Biography

Antonio Marra is an Associate Professor of Accounting and Financial Reporting at Università Bocconi and is a member of the Knowledge Group Accounting & Control at SDA Bocconi School of Management. He is also the Academic Director of the Master of Science in Accounting, Financial Management, and Control at Università Bocconi. He holds visiting positions at Wharton School - University of Pennsylvania, Stern School of Business – New York University, University of Iowa, and Baruch College.

Antonio has more than 15 years of experience in the accounting arena, and has trusted expertise in teaching and research in several institutions. His teaching spans from undergraduate to MBA and top executive level, in the areas of Financial Reporting and Analysis, Group Accounting and Mergers & Acquisitions. He has conducted numerous research, education and consulting projects for major companies operating in different sectors.

His research is centered on accounting quality determinants and their economic consequences; mergers and acquisitions and particular emphasis is given to the role of culture and its dynamics in the accounting context. He has published in leading international journals including *The Accounting Review*, *Review of Accounting Studies*; *Auditing: A Journal of Practice and Theory*; *European Accounting Review*; and the *Journal of Business Finance and Accounting*, among others. Antonio is a member of the European Accounting Association, the American Accounting Association and a Research Fellow at the Bocconi BAFFI-CAREFIN research center.

Antonio is a Bocconi graduate in Accounting and Law. He also earned an MSc in Corporate Tax Law from the same institution; an MSc. in Financial Management from Lancaster University Management School, and a Ph.D. in Business Administration from Università degli Studi di Pavia.

Teaching domains

Financial Accounting

Financial Statement Analysis

International Accounting Principles

Latest publications

BARTOV E., MARRA A., MOMENTE FRANCESCO

Corporate Social Responsibility and the Market Reaction to Negative Events: Evidence from Inadvertent and Fraudulent Restatement Announcements

Accounting Review, 2020

BONACCHI MASSIMILIANO, MARRA A., ZAROWIN PAUL
Organizational structure and earnings quality of private and public firms
Review Of Accounting Studies, 2019, vol.24, no. 3, pp.1066-1113

MARRA A.
La qualità degli utili in Analisi di bilancio e driver di valore
P. Ghiringhelli(Ed), Egea, 2019

MARRA A., BARTOV E., DOSSI A., PETTINICCHIO A.
Earnings Management, Timeliness, and Corporate Information Systems
2017, SSRN Electronic Journal

BAGINSKI STEPHEN P., BOZZOLAN SAVERIO, MARRA A., MAZZOLA P.
Strategy, Valuation, and Forecast Accuracy: Evidence from Italian Strategic Plan Disclosures
European Accounting Review, 2017, vol.26, no. 2, pp.341-378

MARRA A.
The Pros and Cons of Fair Value Accounting in a Globalized Economy
Journal Of Accounting Auditing & Finance, 2016, vol.31, no. 4, pp.582-591

Grants & Honors

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

Research Grant - Organized Crime and Legitimate Businesses: the Role of Auditors - Invernizzi Foundation , 2020

Research Grant - Financial communication and voluntary disclosure - PWC , 2017

INPDAP (National Welfare Institute for the Public Sectors) Research Grant. - INPDAP , 2010

“Puglia Region” Government Grant - Regione Puglia , 2006
