

# Antonio Catalani

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## Strategy & Entrepreneurship

ANTONIO.CATALANI@SDABOCCONI.IT

Via Bocconi 8, room 318

Tel. +39 02 5836.2076 Fax. +39 02 5836.6893

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# Curriculum Vitae

SDA Fellow

Degree in Engineering, University of Bologna, 1974

## Academic position and/or professional activities

Contract professor “Management of design”, Bocconi University

Contract professor “Strategia e politica della marca nelle aziende ad alto contenuto di design” , IULM, Milano

## Research Interests

- Competitive patterns in symbol intensive industries
- Design strategies
- Management of design

