

Anne Jeanne Jacqueminet

Management and Technology

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Curriculum Vitae

Master of Science in International Management from HEC Paris and the Community of European Management Schools (CEMS).

Phd in Strategy and Management from HEC Paris.

Academic position and/or Professional activities

Assistant Professor of Management and Technology

Professor of Strategy in the Department of Management and Technology at Bocconi University. Her research seeks to explain conformity within multinational enterprises and subsidiaries' implementation of practices and she focuses on relational as well as strategic drivers. She is particularly interested in sustainability issues, corporate social responsibility and ethics.

Research Interests

Her research interests include organizational conformity, non-market strategies, headquarters-subsidaries relationships, subsidiary strategy, attention of decision-makers, diffusion of practices, institutional demands and organizational strategic

responses and sustainability.

Publications

Peer Conformity, Attention, and Heterogeneous Implementation of Practices in MNEs. *Journal of International Business Studies*, 46.8(2015):917-937.