

Anna Gatti

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Biography

Anna Gatti graduated in Business Economics from Bocconi University of Milan, where she received a PhD in Business Administration and Management. She continued her education at Stanford University in Palo Alto (Post-doctoral Program in Organizational Behavior) and at the University of Trento (PhD in Criminology) and in 2002 she worked as a research fellow at the University of California Berkeley.

She was a Senior Economist for the World Health Organization from 2002 to 2004 and a partner of Myqube from 2004 to 2007. From 2007 to 2012, she subsequently held the positions of Head of International Consumer Operations at Google, Head of International Online Sales and Operations and Head of Strategic Partnership Operations at YouTube, and Senior Director of Advertising and New Monetization at Skype/MSFT. In 2012, in San Francisco, she co-founded an Artificial Intelligence startup, which she headed as CEO until 2015.

She worked as a consultant for Lastminute Group and other international companies from 2016 to 2018. Since 2016, she has been operating as an Angel Investor in Silicon Valley. She was a Board Director of Buongiorno from 2007 to 2012 and of listed companies Piquadro from 2013 to 2016, Gtech/IGT from 2014 to 2015, and Banzai from 2014 to 2015.

She currently sits on the Board of Directors of Rai Way and of Lastminute Group, and is a member of the Italian Association of Professional Journalists.

Latest publications

BOGGIO A., GATTI A. (Eds.) Health and Development: Toward a Matrix Approach Palgrave Macmillan, Great Britain, 2009

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GATTI A., VENDELØ M. T. The Impact of Institutional Settings on Learning Behavior by Venture Capitalists and Start-Ups 2005, Copenhagen Business School Press, Copenhagen, Denmark

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CAVENAGO D., GATTI A. Lezione sul cambiamento nel contesto pubblico Nicolodi Editore, Italy, 2003

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