Andrea Fosfuri STRATEGY AND OPERATIONS

FULL PROFESSOR

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Biography

Andrea Fosfuri is a Full Professor of Innovation at the Department of Management and Technology at Università Bocconi and at SDA Bocconi.

Since November 2019 he has been the Dean of the PhD School.

Previously he was a faculty member (1998-2012) of the Department of Business Administration at Universitad Carlos III (Madrid), which he chaired from 2009-2011. He has also taught at Boston University and Carnegie Mellon University, and was a research affiliate of the Centre for Economic Policy Research (CEPR).

He is an Associate Editor of Management Science and an editorial board member of the Strategic Management Journal.

His recently published studies examine, corporate social responsibility in multinational enterprises and the role of venture capital for the growth of innovative and sustainable ventures. During his career, Andrea has published more than 50 articles in journals like Management Science, the Strategic Management Journal, Organization Science, the Journal of International Economics, the Journal of Industrial Economics, Research Policy, among others.

He holds a PhD in Economics from Universitat Pompeu Fabra (Barcelona) and a degree in Management from the Università di Urbino.

Teaching domains

Technology Management

Latest publications

DATAR A., AMORE M. D., FOSFURI A. Strategic Patent Disclosure: Unraveling the Influence of Temporal Preferences Strategic Organization, 2024

FOSFURI A., DI STEFANO G. Navigating Innovation: Insights from Academic Research Egea, Milano, Italy, 2024 NAGAR J. P., BRESCHI S., FOSFURI A. ERC science and invention: Does ERC break free from the EU Paradox? Research Policy, 2024, vol.53, no. 8, pp.105038

ARORA A., FOSFURI A., RØNDE T. The missing middle: Value capture in the market for startups Research Policy, 2024, vol.53, no. 3, pp.104958

ASMUSSEN C. G., FOSFURI A., LARSEN M. M., SANTANGELO G. D. Corporate social responsibility in the global value chain: A bargaining perspective Journal of International Business Studies, 2023, vol.54, no. 7, pp.1175-1192

FINK C., FOSFURI A., HELMERS C., MYERS A. F. Submarine trademarks Journal of Economics and Management Strategy, 2022, vol.31, no. 4, pp.818-840

Grants & Honors

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2023 Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022 Research Excellence Award - Università Commerciale Luigi Bocconi , 2020 Research Excellence Award - Università Commerciale Luigi Bocconi , 2019 Horizon 2020 - EU European Union , 2017