

Alfonso Gambardella

STRATEGY AND OPERATIONS

FULL PROFESSOR

Innovation

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Biography

Alfonso Gambardella is Professor in the department of Management & Technology at Università Bocconi and at SDA Bocconi School of Management

At Bocconi he served as Dean of the Phd School from 2008 to 2014 and was Head of the department of Management & Technology. He teaches in graduate and executive programs and in the DBA delivered by SDA Bocconi.

His teaching and research activity focuses on Innovation, Strategic Management, Technology Strategy and Entrepreneurship. He published in leading international journals such as Strategic Management Journal, Strategy Science, Organization Science, Management Science, as well as on journals specialized in the practical implementation of managerial theories such as Management & Business Review. He is editor of the department of strategy of Management Science, member of the ESMT-Berlin Academic Board, Fellow of the Strategic Management Society (SMS) and Research Fellow of the Center for Economic Policy Research (CEPR) in London.

He received a degree in Business and Economics from the University of Genoa, a Master of Arts in Economics from New York University and a PhD in Economics from Stanford University. He also received a Diploma in flute from the Conservatory "Niccolò Paganini" of Genoa, Italy.

Teaching domains

Technology Management

Growth Strategy

High Impact Technologies

Industry Analysis

Technology Scouting

Latest publications

GAMBARDELLA A., MESSINESE D.

Design- and Theory-Based Approaches to Strategic Decisions
Organization Science, 2025

AGARWAL R., BACCO F., CAMUFFO A., COALI A., GAMBARDELLA A., MSANGI H., SONKA S., TEMU A., WAIZED B., WORMALD A.

Does a theory-of-value add value? Evidence from a randomized control trial with Tanzanian entrepreneurs
Organization Science, 2025, vol.36, no. 2, pp.601-625

FELIN T., GAMBARDELLA A., ZENGER T.
Theory-Based Decisions: Foundations and Introduction
Strategy Science, 2024, vol.9, no. 4, pp.297-310

CAMUFFO A., GAMBARDELLA A., PIGNATARO A.
Theory-Driven Strategic Management Decisions
Strategy Science, 2024, vol.9, no. 4, pp.382-396

FELIN T., GAMBARDELLA A., NOVELLI E., ZENGER T.
A Scientific Method for Startups
Journal of Management, 2024, vol.50, no. 8, pp.3080–3104

COALI A., GAMBARDELLA A., NOVELLI E.
Scientific decision-making, project selection and longer-term outcomes
Research Policy, 2024, vol.53, no. 6, pp.105022

Grants & Honors

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2024

Richard Nelson Award for the Best Paper by younger Scholars in Research Policy 2005-2008 - (A. Gambardella, P. Giuri, A. Luzzi, “The Market for Patents in Europe”) , 2009

Epton Prize for best 1993 article in R&D Management - (F. Della Valle, A. Gambardella, “Biological Revolution and Strategy for Innovation in Pharmaceutical Companies”) , 1994
