

Alfonso Gambardella

Management and Technology

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Curriculum Vitae

April 1991: Ph.D, Department of Economics, Stanford University, Stanford, California, USA.

October 1986: Master of Arts (Economics), New York University, New York, USA.

January 1984: Laurea (Economics & Business), University of Genoa, Italy.

Diploma 1982: Music Conservatory "Niccolò Paganini", Genoa, Italy (flute)

Academic position and/or Professional activities

Full Professor of Management and Technology

2004–today Professor, Department of Management & Technology, Bocconi University, Milan, Italy

2001–2004 Professor, Sant'Anna School of Advanced Studies, Pisa, Italy

1992–2001 Associate Professor, University of Urbino, Urbino, Italy

Research Interests

- Strategy
- Innovation
- Management

Publications

Selected Journal Articles

- The Economic Value of Patent Portfolios (con D. Harhoff e B. Verspagen), *Journal of Economics and Management Strategy*, in corso di pubblicazione
- The User Innovation Paradigm: Implications for Markets and Welfare (con C. Raasch e E. Von Hippel), *Management Science*, in corso di pubblicazione, disponibile open access a <http://pubsonline.informs.org/doi/pdf/10.1287/mnsc.2015.2393>
- Using, Blocking, and Sleeping Patents: Empirical Evidence from a Large Inventor Survey (con S. Torrisi, P. Giuri, D. Harhoff, K. Hoisl e M. Mariani), *Research Policy*, 2016
- Bribery and Investment: Firm-Level Evidence from Africa and Latin America (con A. Birhanu e G. Valentini), *Strategic Management Journal*, 2016 ... guarda il video abstract
- Using What You Know: Patented Knowledge and Incumbent Firms in Employee Entrepreneurship (con M. Ganco e F. Honorè), *Organization Science*, 2015
- Bibliometric Evaluation and Informed Peer Review: Evidence from Italy (con G. Bertocchi, T. Jappelli C. Nappi, F. Peracchi), *Research Policy*, 2015
- Strategic Incentives to Human Capital (con C. Panico, G. Valentini), *Strategic Management Journal*, 2015 ... guarda il video abstract
- On the Management of Open Innovation (con C. Panico), *Research Policy*, 2014
- Learning to Be Edison: Inventors, Organizations and Breakthrough Inventions (con R. Conti e M. Mariani), *Organization Science*, 2014
- The Economic Value of Patented inventions: Thoughts and Open Questions, *International Journal of Industrial Organizations*, 2013
- Research on Markets for Inventions and Implications for R&D Allocation Strategies (con R. Conti e E. Novelli), *Academy of Management Annals*, 2013
- General Technological Capabilities, Product Market Fragmentation, and Markets for Technology (con M. Giarratana), *Research Policy*, 2013
- Technology Push and Demand Pull Perspectives in Innovation Studies: Current Findings and Future Research Directions (con G. Di Stefano e G. Verona), *Research Policy*, 2012
- Localized Knowledge Spillovers and Skill-Biased Performance" (con M. Giarratana), *Strategic Entrepreneurship Journal*, 2010
- Ideas for Rent: An Overview of Markets for Technology (con A. Arora), *Industrial and Corporate Change*, 2010
- Business-Model Innovation, General Purpose Technologies, Specialization and Industry Change (con A. McGahan), *Long Range Planning*, 2010
- How and When Should Companies Retain their Human Capital? Contracts, Incentives, and Human Resource Implications (con M. Giarratana e C. Panico), *Industrial and Corporate Change*, 2010
- Organizational Attributes and the Distribution of Rewards in a Region: Managerial Firms vs Knowledge Clusters (con M. Giarratana), *Organization Science*, 2010
- A Breadth of Fresh Air: Firm Type, Scale and Selection Effects in Drug Development (con A. Arora, L. Magazzini e F. Pammolli), *Management Science*, 2009
- How Provincial is Your Region? Openness and Regional Performance in Europe (con M. Mariani e S. Torrisi), *Regional Studies*, 2009
- The Value of European Patents (con D. Harhoff e B. Verspagen), *European Management Review*, 2008
- The Market for Patents in Europe (con P. Giuri e A. Luzzi), *Research Policy*, 2007
- Inventors and Invention Processes in Europe. Results from the PatVal-EU Survey (con P. Giuri et al.), *Research Policy*, 2007
- Proprietary vs Public Domain Licensing of Software and Research Products (con B. Hall), *Research Policy*, 2006
- Old Economy Inputs for New Economy Outputs: Cluster Formation in the New Silicon Valles (con T. Bresnahan e A. Saxenian), *Industrial and Corporate Change*, 2001
- Specialised Technology Suppliers, International Spillovers and Investments: Evidence from the Chemical Industry (con A. Arora e A. Fosfuri), *Journal of Development Economics*, 2001
- Domestic Markets and International Competitiveness: Generic and Product Specific Competencies in the Engineering Sector (con A. Arora), *Strategic Management Journal*, 1997
- Evaluating Technological Information and Utilizing It (con A. Arora), *Journal of Economic Behavior and Organization*, 1994
- The Changing Technology of Technical Change: General and Abstract Knowledge and the Division of Innovative Labour (con A. Arora), *Research Policy*, 1994
- Competitive Advantages from In-house Basic Research, *Research Policy*, 1992
- Complementarity and External Linkages: The Strategies of the Large Firms in Biotechnology (con A. Arora), *Journal of Industrial Economics*, 1990

Selected Books

- *Innovazione e Sviluppo: Miti da Sfatare, Realtà da Costruire*, Egea, 2009
- *From Underdog to Tigers: The Rise of the Software Industry in Some Emerging Economies* (a cura di, con A. Arora), Oxford: Oxford University Press, 2005
- *Building High-Tech Clusters: Silicon Valley and Beyond* (a cura di, con T. Bresnahan), Cambridge UK: Cambridge University

Press, 2004

- Markets for Technology: The Economics of Innovation and Corporate Strategy, (con A. Arora e A. Fosfuri), Cambridge MA: MIT Press, 2001

- Science and Innovation: The US Pharmaceutical Industry in the 1980s, Cambridge UK: Cambridge University Press, 1995

Director

DIGITAL TRANSFORMATION & INNOVATION

STRATEGIC INNOVATION IN THE DIGITAL ERA

LANGUAGE

ENGLISH

TOTAL DURATION

3 DAYS

START DATE

9 Nov 2020

END DATE

12 Nov 2020