

Alexander Maximilian Hiedemann

GOVERNMENT, HEALTH AND NOT FOR PROFIT

LECTURER

Public Management

ALEXANDER.HIEDEMANN@SDABOCCONI.IT

Biography

Alexander Maximilian Hiedemann is a Lecturer in Government, Health, and Not for Profit at SDA Bocconi School of Management and, starting from the academic year 2024-25, the Director of the course "Management of International and Supranational Organizations" at Università Bocconi.

Since his arrival in 2015, he has managed research and training programs with leading public administrations at the national level (Local Authorities, Public Companies, Pension Institutes, Central Administrations) and internationally (governmental and non-governmental organizations). In 2018/19, he was the Director of the Master of Public Administration (MPA), and since 2015, he has been the Coordinator of the Executive Master in Management of International Organizations (EMMIO).

He is the lead instructor for courses (open market and custom) in Process and Project Management, Operations and Risk Management, Operation and Supply Chain Management in humanitarian aid, and, within EMMAP, the Executive Master in Public Administration, the overseas module of "Comparative Public Management." He has developed online courses and Massive Open Online Courses (MOOCs) such as the course "Management of International Development: Towards Agenda 2030" offered by Università Bocconi. He is also a Faculty Member of Project Management at SDA Bocconi Asia Center.

He has conducted executive training programs and research for numerous public institutions at the national and international levels. His research focuses on Operations Management in public administration and international institutions. Recently, he has been involved in research groups related to topics such as Sustainable Development Goals (Agenda 2030); synergistic application of "Lean" and "Nudge" logics; digital growth; evolution of humanitarian intervention management models.

Author of essays and articles on the topics he addresses, among the most recent publications: ALESANI D., HIEDEMANN A.M., "Humanitarian operations and supply chain management", Management of International institutions and NGOs, Routledge, chap 14, pp. 381-405, 2023; GASCO-HERNANDEZ M., CUCCINIELLO M., HIEDEMANN A. M., NASI G., "The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities," 2022, Urban Governance; ROTA S., SAPORITO R., GIACOMELLI G., HIEDEMANN A.M., "Managerializzare e rinnovare le Pubbliche Amministrazioni" in Manager per il futuro, E. Baglieri (ed.), EGEA, Cha. 14, 2022.

Alexander earned his Bachelor's degree in Economics of Public Administrations and International Institutions from the University of Ferrara, a Master of Science in CLAPI - Economics and Management of Public Administrations and International Institutions from Bocconi University, and a Ph.D. in Economics and Management of Innovation and Sustainability - EMIS from the University of Ferrara in collaboration with the University of Parma.

Teaching domains

Latest publications

DEL VECCHIO M., FENECH L., HIEDEMANN A. M., MEDA F., RAPPINI V.

Governo e logistica degli accessi in PS: diagnosi, trasformazioni in corso e prospettive in *Rapporto OASI 2023*
CERGAS (Eds), Egea, chap. 9, pp.357-405, 2023

ALESANI D., HIEDEMANN A. M.

Humanitarian operations and supply chain management in *Management of International Institutions and NGOs - 2nd Edition*

Eduardo Missoni, Daniele Alesani (Eds), Routledge, Taylor and Francis Group, chap. 14, pp.381-405, 2023

GASCO-HERNANDEZ M., NASI G., CUCCINIELLO M., HIEDEMANN A. M.

The role of organizational capacity to foster digital transformation in local governments: The case of three European smart cities

Urban Governance, 2022, vol.2, no. 2, pp.236-246

ROTA S., SAPORITO R., GIACOMELLI G., HIEDEMANN A. M.

Managerializzare e ri-innovare le Pubbliche Amministrazioni in *Manager del Futuro*
E. Baglieri (Eds), Egea, chap. 14, pp.219-240, 2022

FENECH L., FERRARA L., HIEDEMANN A. M., TOZZI V.

L'offerta ambulatoriale per la popolazione cronica tra governo clinico e gestione operativa in *Rapporto OASI 2020*
CERGAS (Eds), Egea, chap. 11, pp.441-476, 2020

MION DALLE CARBONARE P., HIEDEMANN A., NASI G.

Milano, Monaco, Barcellona: smart city a confronto
Economia & Management, 2018, no. 1, pp.29-34
