

Alexander Maximilian Hiedemann

Government, Health and Not for Profit

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Curriculum Vitae

Alexander Maximilian Hiedemann is Lecturer of Government, Health and Not for Profit at SDA Bocconi School of Management and Teaching Assistant of the course "20516 - Management of International Organizations and NGO's" at the Department of Policy Analysis and Public Management at Bocconi University. He is Director of the Master of Public Administration from the 2018/2019 Edition

He cooperates with SDA Bocconi since 2015. He conducted research and training projects with primary public administrations at national level (Local Authorities, Chambers of Commerce, Public Agencies, Consortia, Public Companies, Preventive Institutions, Independent Authorities, and Central Administrations) and international organizations (governmental and non-governmental organizations) among which MPA (Master of Public Administration), EMMIO (Executive Master in Management of International Organizations) and the European Learning Visit part of EMMAP (Executive Master in Management of Public Administrations).

His research activities focus on Operations Management in public administration and international organizations. Recently he has been involved in research groups related to: digital growth and opportunities for Lombardy, evolution of sustainable and integrated urban development models. He has also contributed to research projects aimed at comparing the selection and appraisal systems of public managers in Europe and the redefinition of top management's collegial work.

He is the author essays and articles on the subject. He is author of essays and articles dealing with the issues he has dealt

with. Among the most recent publications: Hiedemann A.M., Nasi G., Saporito R. (2016), "Public Service-Dominant Logic for the Executive Education of Public Managers", Teaching Public Administration.

Alexander Maximilian earned a Degree in Economics and Management of Public Administration and International Institutions from the University of Ferrara and an MSc CLAPI - Economics and Management of Public Administration and International Organizations from Bocconi University.

Publications

Articles

- Cucciniello M., Hiedemann A. M., Nasi G. (forthcoming) Blueprinting digital transformation: leveraging technology through IT, EGPA Conference 2017
- Hiedemann A. M., Mion Dalla Carbonare P., Nasi G. (2018) Milano, Monaco, Barcellona: smart city a confronto, Dossier Smart Cities, E&M 1/2018
- Hiedemann A. M., Nasi G., Saporito R. (2016) A Public Service-Dominant Logic for the executive education of public managers, Teaching Public Administration, Vol. 35(1), pp. 66-87
- Hiedemann A. M. (2016) Commissione Europea, pp. 351-368 (in) OCAP - Sistemi di selezione e valutazione dei dirigenti pubblici in Europa. Spunti per la riforma in Italia, White paper OCAP 1/2016, EGEA - Milano
- Hiedemann A. M., Nasi G., Saporito R. (forthcoming) A Public Service-Dominant Logic for the executive education of public managers, Teaching Public Administration
- Lega F., Hiedemann A.M. (2014) Turismo della salute: definizione, driver e opportunità di business per l'Italia, Rapporto OASI 2014, CERGIS Università L. Bocconi
- Cavazza M., Hiedemann A.M., Lega F. (2015) Il turismo sanitario in Europa e nel mondo: tendenze in atto e dinamiche future, Rapporto OCPS 2015, SDA Bocconi School of Management

Director

MPA

Master of Public Administration

LANGUAGE	ENGLISH
TOTAL DURATION	1 YEAR
START DATE	1 Oct 2018