

Alessia Bezzecchi

Corporate Finance & Real Estate

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Curriculum Vitae

Alessia Bezzecchi is Associate Professor of Practice of Corporate Finance and Real Estate at SDA Bocconi School of Management. She is Teaching Fellow of “Financial Management and Corporate Banking” (MSc in Management) at Bocconi University.

At SDA Bocconi, she is Program Director of the [Executive Master in Finance](#) (EMF), specialization in Asset/Wealth Management, Corporate Finance & Control, Banking Transformation, Real Estate; she is Director of the business unit Executive Programs Claudio Dematté Corporate & Financial Institutions Division and Program Director of the Executive Program in real estate finance and real estate (EPFIRE). In the past, she coordinated the Real Estate Master for seven editions and conducted research, training and "bespoke business solution" programs for important banks, international consulting firms, real estate companies and other enterprises. At present, she is Program Director for the project Bespoke Business Solution for the financial and economic aspects of Arexpo project for the transformation and development of the Expo 2015 site into a scientific and technological park with an international vocation in promoting the excellence of the territory. She is currently working on value-creating projects in M&A Cross Border, on the modalities for managing / re-qualifying the Public Real Estate Property and on the valuation of real estate assets to be made on a NPL portfolio.

Her research activities focus on corporate and real estate finance, NPL's, business models and strategy for real estate, valuation and management of investment property on instrumental assets (Corporate Real Estate Management) and non-instrumental asset.

She is the author of books and articles on the subject. Her works have been published in journal and publishing houses such as *Economia & Management*, *Il Sole 24 ore*, *Bancaria* and *Egea*. She won the Award for Excellence in Programming and Innovation

in the Executive Education Open Program Division in 2012. Currently, she is independent advisor and freelance advisor for important banks, consultancy society, real estate agencies and other enterprises.

Alessia earned a Degree in Business Administration, specialization in Corporate Finance, from Bocconi University. She is married and has two daughters.

Publications

Books

- A. Bezzecchi/ A. Borghi, INVESTIRE NEL MERCATO IMMOBILIARE in Paola Musile Tanzi, Manuale del Private Banker, EGEA 2016
- A. Bezzecchi-C. Scardovi, Banking e Real Estate, EGEA 2014
- A. Bezzecchi "Cap.13. "Patrimonio immobiliare pubblico e riqualificazione" in "La gestione del Patrimonio Immobiliare Pubblico" a cura di R. Dalla Longa – G. De Laurentis, Bancaria 2014
- Bezzecchi, A., "Analisi di scenario nella valutazione degli investimenti", "I criteri di valutazione per le decisioni di investimento", "Il criterio finanziario per le valutazioni di investimento", "La valutazione di convenienza economica degli investimenti immobiliari: casi" in Finanza immobiliare, (a cura di Borghi, A.) Egea, 2009

Articles

- Piccinini, Fabio, Scardovi, Claudio, Bezzecchi, Alessia, Strategie di business e organizzative per il private banking: trend evolutivi oltre la crisi dei mercati internazionali, Banche e banchieri, 2010
- Economia & management "Il puzzle dell'indebitamento nelle property company", marzo-aprile, 2005 (coaut. G. Morri)
- Mondo Immobiliare – Il Sole 24 ore "Il mattone si fa bello con la leva", 13 novembre 2004

Director

EMF

Executive Master in Finance

LANGUAGE	ITALIAN
TOTAL DURATION	1 YEAR
START DATE	7 Jan 2020