

Alessia Anzivino

Public Management and Policy

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Curriculum Vitae

SDA Fellow

Bachelor Degree in Economic and Social Sciences, Bocconi University, 2006

Master Degree in Economic and Social Sciences, Bocconi University, 2008

PhD in Management, Cattolica University, Milan, 2016

Research Interests

- Partnership profit - non profit
- Marketing fundraising
- Staff involvement
- Cause related marketing
- Social business plan

