

# Maria Cristina Arcuri

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FELLOW

**Insurance**

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## Biography

Maria Cristina Arcuri is Fellow of Banking and Insurance at SDA Bocconi School of Management. She is Assistant Professor in Banking and Finance at the Department of Economics and Management of the University of Parma.

At SDA Bocconi Maria Cristina conducted numerous research, training and consulting projects with Alleanza Assicurazioni, Assofin, A1 Life, Capgemini, Generali, Intesa SanPaolo, Italiana Assicurazioni, Leonardo Assicurazioni, Solyda, UniCredit and many others. Her research activities focus on asset management, corporate governance, cyber risk, financial markets and institutions, retirement and insurance, risk management. She is the author of numerous articles and books on these subjects. Maria Cristina won the ICFA 2019 – 21st International Conference on Finance and Accounting Best Presentation Award.

Maria Cristina earned a Degree in Finance and Risk Management from University of Parma and a Ph.D. in Banking and Finance from the University of Rome Tor Vergata. Maria Cristina is a member of the Associazione dei Docenti di Economia degli Intermediari Finanziari (ADEIMF) and she is Editorial Board member of Economics, Management, and Financial Markets.

## Teaching domains

Property and Casualties Insurance

Pension Funds

Life Insurance

Insurance Regulation

Financial Management

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## ARTICLES IN SCHOLARLY JOURNALS

ARCURI M. C., RUSSO I., GANDOLFI G.

**Productivity of innovation: the effect of innovativeness on start-up survival**

Journal of Technology Transfer, 2024

ARCURI M. C., PISANI R.

**Access to external credit during COVID-19: evidence from green SMEs in Italy**

Review of Managerial Science, 2024, vol.18, no. 7, pp.1-30

ARCURI M. C., DI TOMMASO C., PISANI R.

**Does gender matter in financing SMEs in green industry?**

Research in International Business and Finance, 2024, vol.69, pp.102222

GAI L., ARCURI M. C., IELASI F.

**How does government-backed finance affect SMEs' crisis predictors?**

Small Business Economics, 2023, vol.61, no. 3, pp.1205-1229

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**Robust portfolio optimization for banking foundations: a CVaR approach for asset allocation with mandatory constraints**

Central European Journal of Operations Research, 2023, vol.31, no. 2, pp.557-581

ARCURI M. C., GANDOLFI G., RUSSO I.

**Does fake news impact stock returns? Evidence from US and EU stock markets**

Journal of Economics and Business, 2023, vol.125-126, pp.106130

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**Exploring the impact of innovation intensity on the growth of female-led entrepreneurial firms**

Journal of Small Business and Enterprise Development, 2023, vol.30, no. 5, pp.947-966

ARCURI M. C., PISANI R.

**Is Trade Credit a Sustainable Resource for Medium-Sized Italian Green Companies?**

Sustainability, 2021, vol.13, no. 5, pp.2872

ARCURI M. C., GANDOLFI G., MANOUX M., VERGA G.

**The Relevance of Liquidity and Country Risk to Euro-Denominated Bonds and the Influence of ECB Monetary Policy**

International Journal of Economics and Finance, 2021, vol.13, no. 6, pp.1-18

ARCURI M. C., GAI L., IELASI F., VENTISETTE E.

**Cyber attacks on hospitality sector: stock market reaction**

Journal of Hospitality and Tourism Technology, 2020, vol.11, no. 2, pp.277-290

ARCURI M. C., BOCCIALINI E., GANDOLFI G.

**From Local Academic Spin-Off to International Firm: The Case of VisLab**

International Business Research, 2020, vol.13, no. 6, pp.100-114

ARCURI M. C.

**General Data Protection Regulation (GDPR) Implementation: What was the Impact on the Market Value of European Financial Institutions?**

Eurasian Journal of Business and Economics, 2020, vol.13, no. 25, pp.1-20

ARCURI M. C., GANDOLFI G., MONTEUX M., VERGA G.

**What Factors Influence European Corporate Bond Spread?**

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ARCURI M. C., GAI L., IELASI F.

**Public Credit Guarantee Schemes in Supporting SMEs: An Evaluation of Effectiveness and Impacts**

International Journal of Business and Management, 2019, vol.15, no. 1, pp.174-189

BROGI M., ARCURI M. C., GANDOLFI G.

**The effect of cyber-attacks on stock returns**

Corporate Ownership and Control, 2018, vol.15, pp.70-83

ARCURI M. C., GANDOLFI G., REGALLI M., SOANA M.

**Underpricing And Long-Term Performance Of Ipos: Evidence From European Intermediary-Oriented**

## **Markets**

Economics, Management, and Financial Markets, 2018, vol.13, no. 3, pp.11-36

ARCURI M. C., BROGI M., GANDOLFI G.

### **Il cyber risk nel settore finanziario: come reagisce il mercato?**

Bancaria, 2017, vol.4, pp.35-49

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### **Key aspect of safety at work: A comprehensive literature review**

EPH - International Journal of Science and Engineering, 2016, vol.2/11, pp.11-37

ARCURI M.

### **La governance delle SGR e l'offerta dei fondi comuni: alcune considerazioni**

Economia & Management, 2014, no. 2, pp.67-84

ARCURI M.

### **The governance of Italian asset management companies: some considerations**

Revista Española de Financiación y Contabilidad, 2014, vol.43, no. 2, pp.132-148

ARCURI M.

### **Italian Asset Management Companies: products and governance**

Corporate Ownership and Control, 2013, vol.10, no. 2, pp.20-27

GANDOLFI G., ARCURI M.

### **Italian asset management companies: governance structure and mutual funds**

Investment Management and Financial Innovations, 2013, vol.10, no. 2, pp.64-72

ARCURI M., BOCCHIALINI E., ROSSOLINI M.

### **The ownership of italian asset management companies: consequences on the commissions structure**

Corporate Ownership and Control, 2013, vol.10, no. 3 continued-2, pp.302-312

ARCURI M., GANDOLFI G., REGALLI M.

### **La performance delle IPOs italiane nel medio-lungo termine: il caso delle imprese bancarie**

Bancaria, 2012, vol.2/2012, no. 2

GANDOLFI G., ARCURI M.

### **Some lessons from the Italian asset management industry**

Business & Economy, 2011, vol.1, no. 3, pp.19-21

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## RESEARCH MONOGRAPHS

ARCURI M.

### **Governance, redditività e servizio al cliente delle società di gestione del risparmio**

RIREA, Italy, 2014

ANGELINI M., ARCURI M., BALDONI R., CICCOTELLI C., DI LUNA G., MONTANARI L., PANETTA I., QUERZONI L., VERDE N.

### **2013 Italian cyber security report. Critical infrastructure and other sensitive sectors readiness**

Università La Sapienza, Italy, 2013

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## EDITED BOOKS

ARCURI M. C. (ED.)

## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

ARCURI M. C.

**Gli strumenti di finanziamento delle start up** in *Strumenti finanziari e creditizi*

Giulio Tagliavini, Lucia Poletti, Beatrice Ronchini(Ed), McGraw-Hill Education, chap. 22, pp.545–563, 2022

ARCURI M. C.

**I fondi e gli ETF** in *Strumenti finanziari e creditizi*

Giulio Tagliavini, Lucia Poletti, Beatrice Ronchini(Ed), McGraw-Hill Education, chap. 7, pp.187–208, 2022

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**Accedere al credito attraverso il Fondo Centrale di Garanzia: la recente riforma e le nuove misure post emergenza Covid-19** in *Finanziamenti e diritto della crisi nell'emergenza*

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**Stock market reactions to fake news** in *Corporate Governance: An Interdisciplinary Outlook in the Wake of Pandemic/Conference Proceedings*

Stefania Sylos Labini, Alexander Kostyuk, Dmytro Govorun (Eds), Virtus Interpress, pp.98–104, 2020

ARCURI M. C., GANDOLFI G.

**Sovereign Wealth Fund Investments: The Stock Market Reaction** in *Asset Management: Strategies, Opportunities and Challenges*

M.C. Arcuri (Eds), Nova Science Publishers, chap. 6, pp.179–199, 2019

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**Cyber Risk: A Big Challenge in Developed and Emerging Markets** in *Identity Theft*

Information Resources Management Association (Eds), IGI Global, chap. 14, pp.292–307, 2017

ARCURI M., BALDONI R., BROGI M., DI LUNA G.

**Attacchi alle infrastrutture finanziarie attraverso armi cibernetiche** in *Information Warfare 2012. Armi cibernetiche e processo decisionale*

U. Gori, S. Lisi (Eds), Franco Angeli, pp.109–126, 2013

ARCURI M.

**Performance and governance in investment management companies** in *Asset Pricing, Real Estate and Public Finance over the Crisis*

Mattarocci Gianluca, Carretta Alessandro(Ed), Palgrave Macmillan, pp.112–125, 2013

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## PROCEEDINGS/PRESENTATIONS

ARCURI M. C., BROGI M., GANDOLFI G.

**How does cyber crime affect firms? The effect of information security breaches on stock returns**

*Proceedings of the First Italian Conference on Cybersecurity (ITASEC17), CEUR Workshop Proceedings 1816 - January 17-20, 2017, Venice, Italy*

ARCURI M., BROGI M., GANDOLFI G.

**The effect of information security breaches on stock returns: is the cyber crime a threat to firms?**

*European Financial Management Association 2014 Annual Meeting - June 25-28 2014, Roma, Italy*

ARCURI M., GANDOLFI G., MONTEUX M., VERGA G.

**The relevance of liquidity and country risk on euro-denominated bonds**

*Globalization and Higher Education in Economics and Business Administration (GEBA 2012) - 18-20 October 2012, Iasi, Romania*

ARCURI M., GANDOLFI G., REGALLI M.

**I mercati azionari per le PMI: esistono asimmetrie informative che ne frenano lo sviluppo?**

*XXXIV Convegno Annuale Aidea "Aziende di servizi e servizi per le aziende: la ricerca di un percorso di sviluppo sostenibile per superare la crisi" - 13-14 Ottobre, 2011, Perugia, Italy*

ARCURI M.

**Governance and profitability of Asset Management Companies**

*2nd Global Business Conference - September 21-24, 2011, Šibenik, Croatia*

ARCURI M.

**The Corporate System of Asset Management Companies**

*ABSCR 2011 - Settembre 7-9, 2011, Olbia, Italy*

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