

Stefano Pogutz

PROFESSOR OF PRACTICE

Sustainability

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Biography

Stefano Pogutz is a Professor of Practice in Corporate Sustainability at SDA Bocconi School of Management, where he also serves as the Director of the full-time MBA program. Additionally, he holds the position of Strategic Advisor at Bocconi 4 Innovation, the pre-accelerator and accelerator at Bocconi University.

Stefano has led numerous research and training projects with organizations such as Enel, One Ocean Foundation, Edison, Diesel, CDP, Ferrero, and many others. His research activities primarily focus on corporate sustainability, environmental management, corporate social responsibility, ESG (Environmental, Social, Governance) investments, impact investing, and the management of technology and innovation.

His current research revolves around three main themes. The first is the development of sustainable and circular business models. The second focuses on the sustainability of the ocean and the blue economy. The third aims to analyze the interdependence between socio-ecological systems and corporate strategies. His research has been published in peer-reviewed international books and journals, including Ecological Economics, Organization & Environment, Business Strategy and the Environment, Journal of Business Ethics, AMBIO, and Waste Management. In 2024, his international research on Business for Ocean Sustainability received recognition from the Financial Times in the "Responsible Business Education Awards" section.

Stefano has received numerous teaching awards at Bocconi University, including the Innovation for Teaching Award in 2017. In 2019, he won the CEMS Outstanding Contribution to the CEMS MIM Award for the course "Model UNFCCC Climate Change Strategies Role Play." Stefano serves as a reviewer for various international journals. He is a member of the Board of Directors and the Advisory Board of several companies in Italy and abroad. Since 2018, he has chaired the Scientific Committee of the One Ocean Foundation.

Stefano got a degree in Business Administration from Bocconi University and a Ph.D. in International Management - Innovation, Services, and Sustainability from the Sant'Anna School, Pisa. He is married and has two children.

Teaching domains

Corporate Sustainability

Sustainable Supply Chain

Circular Economy

Sustainable Accounting & Finance

Sustainable Blue Economy

ARTICLES IN SCHOLARLY JOURNALS

ROMITO S., VURRO C., POGUTZ S.

Joining multi-stakeholder initiatives to fight climate change: The environmental impact of corporate participation in the Science Based Targets initiative

Business Strategy and the Environment, 2023

SARDÁ R., POGUTZ S., DE SILVIO M., ALLEVI V., SAPUTO A., DAMINELLI R., FUMAGALLI F., TOTARO L., RIZZI G., MAGNI G., PACHNER J., PERRINI F.

Business for ocean sustainability: Early responses of ocean governance in the private sector

Ambio: A Journal of Environment and Society, 2023, vol.52, pp.253-270

PERRINI F., POGUTZ S., DE SILVIO M.

Le quattro strategie per promuovere pratiche sostenibili

Economia & Management, 2023, no. 1, pp.72-75

RUSSO A., POGUTZ S., MISANI N.

Paving the road toward eco-effectiveness: Exploring the link between greenhouse gas emissions and firm performance

Business Strategy and the Environment, 2021, vol.30, no. 7, pp.3065-3078

POGUTZ S., DE SILVIO M., FUMAGALLI F., PACHNER J., MAGNI G.

Tutte le potenzialità della blue economy

Economia & Management, 2021, no. 1, pp.42-49

POGUTZ S., DE SILVIO M., PERRINI F.

La grande scommessa della sostenibilità

Economia & Management, 2020, no. 1, pp.50-53

FREY M., POGUTZ S.

Politiche e strategie per cambiare paradigma

Economia & Management, 2018, no. 5-6, pp.19-24

ZARA C., POGUTZ S.

Quale sviluppo sostenibile

Economia & Management, 2018, no. 5-6, pp.9-12

POGUTZ S., MARTÍN-TAPIA I.

Let the Environment Guide Our Development, by RockströmJ., TEDGlobal.

Academy of Management Learning & Education, 2017, vol.16, no. 3, pp.496-499

POGUTZ S., FREY M., GUSMEROTTI N.

Servizi ecosistemici e biodiversità: una nuova prospettiva per un'economia più sostenibile

Sinergie, 2017, no. 102, pp.165-184

TENCATI A., POGUTZ S., MODA B., BRAMBILLA M., CACIA C.

Prevention policies addressing packaging and packaging waste: Some emerging trends

Waste Management, 2016, vol.56, pp.35-45

POGUTZ S., WINN M.

Cultivating Ecological Knowledge for Corporate Sustainability: Barilla's Innovative Approach to Sustainable Farming

Business Strategy and the Environment, 2016, vol.25, no. 6, pp.435-448

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Perché la sfida ambientale ci chiede di reinventare l'impresa

Economia & Management, 2015, no. 6, pp.29-35

POGUTZ S., TENCATI A.

Recognizing the limits: Sustainable development, corporate sustainability and the need for innovative business paradigms

Sinergie, 2015, no. 96, pp.37-55

MISANI N., POGUTZ S.

Unraveling the effects of environmental outcomes and processes on financial performance: A non-linear approach

Ecological Economics, 2015, vol.109, pp.150-160

POGUTZ S., PERRINI F., SESINI M.

Parlando di sostenibilità. Due cartoline dal pianeta

Economia & Management, 2014, no. 1, pp.21-28

WINN M. I., POGUTZ S.

Business, Ecosystems, and Biodiversity

Organization & Environment, 2013, vol.26, no. 2, pp.203-229

POGUTZ S., MICALE V.

Da Kyoto a Copenhagen: nascita ed evoluzione dei mercati della CO2

Economia & Management, 2011, no. 2, pp.11-22

PERRINI F., POGUTZ S., TENCATI A.

Corporate Social Responsibility in Italy: State of the Art

Journal of Business Strategy, 2006, vol.23, no. 1, pp.65-91

TENCATI A., PERRINI F., POGUTZ S.

New Tools to Foster Corporate Socially Responsible Behavior

Journal of Business Ethics, 2004, vol.53, no. 1/2, pp.173-190

RESEARCH MONOGRAPHS

PERRINI F., POGUTZ S., TENCATI A.

Developing Corporate Social Responsibility: A European Perspective

Edward Elgar Publishing, Great Britain, 2006

EDITED BOOKS

TENCATI A., POGUTZ S. (EDS.)

Prevenzione e innovazione per una economia della sostenibilità

Egea, Milano, Italy, 2012

MARCUS A., POGUTZ S., SHARMA S., SHRIVASTAVA P. (EDS.)

Cross-sector leadership for the green economy. Integrating research and practice on sustainable enterprise

Palgrave Macmillan, , 2011

POGUTZ S., RUSSO A., MIGLIAVACCA P. O. (EDS.)

Innovation, Markets and Sustainable Energy. The Challenge of Hydrogen and Fuel Cells

Edward Elgar Publishing, Great Britain, 2009

POGUTZ S., TENCATI A. (EDS.)

I mercati del recupero. Un'analisi di sistema: materiali recuperati, materie prime secondarie, impieghi e

applicazioni finali

Maggioli Editore, Italy, 2003

POGUTZ S., TENCATI A. (EDS.)

Dal rifiuto al prodotto. Modelli europei di recupero degli imballaggi a confronto

Egea, Milano, Italy, 2002

TEXTBOOKS

SARDÀ R., POGUTZ S.

Corporate sustainability in the 21st century: increasing the resilience of social-ecological systems

Routledge, Taylor and Francis Group, Great Britain, 2019

CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

PERRINI F., MINICHILLI A., POGUTZ S., DE SILVIO M., STOPPANI ODDONE A.

Favorire la transizione sostenibile delle PMI: la prospettiva dei business leader di grandi imprese in *Sostenibilità e PMI. Aspetti strategici, operativi e finanziari*

F. Perrini (Eds), Egea, chap. 2, pp.13-46, 2022

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Shaping the fuel cell transport network. An explorative analysis in *Paving the Road to Sustainable Transport: Governance and innovation in low-carbon vehicles*

M. Nilsson, K. Hillman, A. Rickne, T. Magnusson (Eds), Routledge, Taylor and Francis Group, pp.96-116, 2012

POGUTZ S.

Sustainable Development, Corporate Sustainability and Corporate Social Responsibility: The Missing Link in *Corporate Accountability and Sustainable Development*

P. Utting, J Clapp(Ed), Oxford University Press, pp.34-60, 2008

ARTICLES IN NATIONAL/INTERNATIONAL NEWSPAPERS

POGUTZ S.

Oceani di benessere quanto vale il capitale blu

Economia de Il Corriere della Sera, 25 March, 2024

BAGLIERI E., POGUTZ S.

Una politica industriale sostenibile

La Repubblica, 6 March, 2024

POGUTZ S.

Oceano, ricchezza da salvare

La Repubblica, 8 June, 2023

INTERVIEW ARTICLES

GIOVANNINI E., PERRINI F., POGUTZ S., CASATI P.

Agenda 2030: l'appuntamento che riguarda tutti - The 2030 Agenda: An Appointment that Regards Us All
2021, Economia & Management, Milano, Italy

PROCEEDINGS/PRESENTATIONS

ROMITO S., VURRO C., POGUTZ S.

Multi-stakeholder Initiatives and Firm Environmental Performance

82nd Annual Meeting of the Academy of Management - August 5-9, 2022, Seattle, WA, United States of America

RAHMAN M. S., WINN M., POGUTZ S.

Organizing in the Era of the Anthropocene: The Role of Human Agency in Building Resilient SESs

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SARDÀ R., POGUTZ S.

Business for Ocean Sustainability

7th International GSOM Emerging Markets Conference, November 11-21, 2020, St.Petersburg, Russia

RAHMAN M. S., WINN M., POGUTZ S.

Strategic Shifts Toward Sustainability: The Pivotal Role of Ecological Knowledge

78th Annual Meeting of the Academy of Management, August 10-14 2018, Chicago, IL, United States of America

RAHMAN M. S., POGUTZ S., WINN M.

Policy Vacuums and Institutional Voids in Global Climate Governance

76th Annual Meeting of the Academy of Management, August 5-9 2016, Anaheim, CA, United States of America

RESEARCH REPORTS

POGUTZ S., PERRINI F., DE SILVIO M., ALLEVI V., SAPUTO A., PACHNER J., MAGNI G., RIZZI G.

Business for Ocean Sustainability. Focus - The Fashion Industry

2021, One Ocean Foundation, Italy

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Business for Ocean Sustainability - A Global Perspective. Second Edition

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2019, One Ocean Foundation, Italy

Grants & Honors

Outstanding Contribution to the CEMS MIM Award - CEMS - The Global Alliance of Management Education , 2019

Innovation for Teaching Award - Università Commerciale Luigi Bocconi , 2017

Teaching Excellence Award - Università Commerciale Luigi Bocconi , 2013

Teaching Excellence Award - Università Commerciale Luigi Bocconi , 2012

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