

Andrea Fosfuri

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Innovation

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Biography

Andrea Fosfuri is a Full Professor of Innovation at the Department of Management and Technology at Università Bocconi and at SDA Bocconi.

Since November 2019 he has been the Dean of the PhD School.

Previously he was a faculty member (1998–2012) of the Department of Business Administration at Universitat Carlos III (Madrid), which he chaired from 2009–2011. He has also taught at Boston University and Carnegie Mellon University, and was a research affiliate of the Centre for Economic Policy Research (CEPR).

He is an Associate Editor of Management Science and an editorial board member of the Strategic Management Journal.

His recently published studies examine, corporate social responsibility in multinational enterprises and the role of venture capital for the growth of innovative and sustainable ventures. During his career, Andrea has published more than 50 articles in journals like Management Science, the Strategic Management Journal, Organization Science, the Journal of International Economics, the Journal of Industrial Economics, Research Policy, among others.

He holds a PhD in Economics from Universitat Pompeu Fabra (Barcelona) and a degree in Management from the Università di Urbino.

Teaching domains

Technology Management

ARTICLES IN SCHOLARLY JOURNALS

DATAR A., AMORE M. D., FOSFURI A.

Strategic Patent Disclosure: Unraveling the Influence of Temporal Preferences

Strategic Organization, 2024

NAGAR J. P., BRESCHI S., FOSFURI A.

ERC science and invention: Does ERC break free from the EU Paradox?

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ARORA A., FOSFURI A., RØNDE T.

The missing middle: Value capture in the market for startups

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Submarine trademarks

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Does Greenwashing Pay Off? Understanding the Relationship Between Environmental Actions and Environmental Legitimacy

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Social Business Hybrids: Demand Externalities, Competitive Advantage, and Growth Through Diversification

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Walking a slippery line: Investments in social values and product longevity

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SLAVOVA K., FOSFURI A., DE CASTRO J. O.

Learning by Hiring: The Effects of Scientists' Inbound Mobility on Research Performance in Academia

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BURCHARTH A. L. D. A., FOSFURI A.

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toward external knowledge

Industrial and Corporate Change, 2015, vol.24, no. 2, pp.281-305

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Determinants of international activity: evidence from the chemical processing industry

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International Social Science Journal, 2002, vol.54, no. 171, pp.115-128

RESEARCH MONOGRAPHS

FOSFURI A., DI STEFANO G.

Navigating Innovation: Insights from Academic Research

Egea, Milano, Italy, 2024

CASES IN INTERNATIONAL CASE COLLECTIONS

FOSFURI A., MINICHILLI A.

Transforming Philip Morris International

2021, The Case Centre, Great Britain

ENTRY (IN DICTIONARY OR ENCYCLOPEDIA)

FOSFURI A., ROCA BATLLORI E.

Not-invented-here syndrome in *Encyclopedia of International Strategic Management*

Christian Geisler Asmussen, Niron Hashai, Dana Minbaeva (Eds), Edward Elgar Publishing, pp.314-316, 2024

AMORE M. D., FOSFURI A., PELUCCO V.

Limited Partners in the VC Industry in *The Palgrave Encyclopedia of Private Equity*

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Mie Augier, David J. Teece (Eds), Palgrave Macmillan UK, pp.1017-1020, 2018

PROCEEDINGS/PRESENTATIONS

XIONG Q., FOSFURI A., MISANI N., CHEN Y.

Greening the Portfolio: LP Preferences for Social Impact and Sustainability Orientation of VC Funds

84th Annual Meeting of the Academy of Management, August 9-13 2024, Chicago, IL, United States of America

CHENG Y., FOSFURI A., MISANI N.

Fostering Sustainability-Driven Ventures: An Examination of Constraints in Accessing Venture Capital

Corporate Responsibility Research Conference, September 6-8, 2023, Cambridge, Great Britain

Grants & Honors

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2023

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2022

Research Excellence Award - Università Commerciale Luigi Bocconi , 2020

Research Excellence Award - Università Commerciale Luigi Bocconi , 2019

Horizon 2020 - EU European Union , 2017
