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ASSOCIATE PROFESSOR

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# Biography

Greta Nasi is an Associate Professor at the Department of Policy Analysis and Public Management at Università Bocconi and Director of the Master of Science in Cyber Risk Strategy and Governance at Università Bocconi and Politecnico di Milano

At SDA Bocconi, she is currently the Director of Research for Government (Government, Health and Not for Profit Division) and the Director of the Executive Master in Management of International Organizations. She was the Director of the Public Management and Policy Department from 2012–2016. She has conducted numerous research, education and consulting projects with some of the leading institutions at national and international level.

Her research activities focus on the following topics: innovation and change management in the public sector, digital transformation in public services and in the healthcare sector, service and city management and competitiveness.

Since 2016, she has been an Honorary Fellow at the Business School of the University of Edinburgh. She is the author of numerous books and articles on her topics of interest. Her works have been published in Public Administration, Public Management Review and the International Journal of Public Administration, the Journal of Medical Internet Research, among others. She is a member of the editorial board of many journals including Public Management Review, the Journal of Comparative Policy Analysis: Research and Practice (2005–2019) and Review of Public Administration. She has served on the board of many public administrations such as the International Research Society of Public Management and she is an institutional representative at the Association for Public Policy Analysis and Management. She has been invited to lecture in many international universities such as Seoul National University, Lee Kwan Yew School of Public Policy, ESADE, Erasmus University, among others.

Greta was a Fulbright Scholar at the Maxwell School of Public Affairs and Citizenship, where she earned her MPA. She also has a Ph.D. in Public Management from the Università di Parma and a B.Sc. in Public Administration and International Organizations from Università Bocconi.

## Teaching domains

Public Services Design

Strategy and Public Policy

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## ARTICLES IN SCHOLARLY JOURNALS

OSBORNE S. P., NASI G., POWELL M.

**Beyond co-production: Value creation and public services**

Public Administration, 2021

OSBORNE S., CUCCINIELLO M., NASI G., STROKOSCH K.

**New development: Strategic user orientation in public services delivery—the missing link in the strategic trinity?**

Public Money & Management, 2020, pp.1–4

PORUMBESCU G. A., CUCCINIELLO M., BELLÉ N., NASI G.

**Only hearing what they want to hear: Assessing when and why performance information triggers intentions to coproduce**

Public Administration, 2020

MERGEL I., NASI G., BELLÉ N.

**Prosocial Motivation of Private Sector IT Professionals Joining Government**

Review Of Public Personnel Administration, 2019

MION DALLE CARBONARE P., HIEDEMANN A., NASI G.

**Milano, Monaco, Barcellona: smart city a confronto**

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**A Public Service-Dominant Logic for the executive education of public managers**

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BELLÉ N., PORUMBESCU G., CUCCINIELLO M., NASI G.

**Translating policy transparency into policy understanding and policy support: Evidence from a survey experiment**

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**Managing health care in the digital world: A comparative analysis**

Health Services Management Research, 2016, vol.29, no. 4, pp.132-142

NASI G., CUCCINIELLO M., BELLÉ N., VALOTTI G.

**Assessing public preferences and the level of transparency in government using an exploratory approach**

Social Science Computer Review, 2015, vol.33, no. 5, pp.571-586

NASI G., CUCCINIELLO M., GUERRAZZI C., ONGARO E.

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**The performance of mhealth in cancer supportive care: a research agenda**

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CUCCINIELLO M., NASI G.

**Innovazione e agenda digitale: proposte per l'attuazione**

Economia & Management, 2014, no. 4, pp.17-20

NASI G., PIROTTI G. B., SODA G.

**La competitività delle aziende italiane. I primi risultati dell'Osservatorio Manager Insight**

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CUCCINIELLO M., GUERRAZZI C., NASI G., DARIO C., RIZZATO M., FAVARO A.

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**Accounting innovations: A contingent view on italian local governments**

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NASI G., FROSINI F.

**Vision And Practice Of E-Government: An Empirical Study**

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**Essere trasparenti conviene**

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**Lifting the veil of Maya**

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NASI G., STECCOLINI I.

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## RESEARCH MONOGRAPHS

BERTONI A., FOSFURI A., GAMBARDELLA A., NASI G.

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RCS MediaGroup, Italy, 2014

NASI G.

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CUCCINIELLO M., NASI G., SAPORITO R.

**Trasparenza nel settore pubblico: quale divario tra il dichiarato e il desiderato?**

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NASI G.

**Cambiamento e innovazione nelle aziende del settore pubblico**

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NASI G., CUCCINIELLO M.

**L'attuazione dell'e-government in Italia: retorica o realtà?**

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BUCCOLIERO L., NASI G., CACCIA C.

**E-he@lth: percorsi di implementazione dei sistemi informativi in sanità**

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**Il sistema informativo automatizzato nelle aziende sanitarie**

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## CONTRIBUTION TO CHAPTERS, BOOKS OR RESEARCH MONOGRAPHS

NASI G., CUCCINIELLO M., DEGARA V.

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G. Valotti, M. Barbieri, R. Saporito, G. Girosante (Eds), Egea, pp.351-368, 2016

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**E-government e innovazione nei servizi pubblici** in *Management delle istituzioni pubbliche- Ed.3*  
E.Borgonovi, G.Fattore, F.Longo (Eds),Egea, pp.229-242, 2013

CUCCINIELLO M., GUERRAZZI C., NASI G.

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*L'aziendalizzazione della sanità in Italia. Rapporto OASI 2013*  
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**La valutazione degli impatti della cartella clinica elettronica** in *L'aziendalizzazione della sanità in Italia. Rapporto OASI 2009*  
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NASI G., VENDRAMINI E.

**Delivering International Public Management programs: the case of Bocconi University** in *Public Administration and Public Policy Degree Programmes in Europe: the Road from Bologna*  
G. Jenei, K. Mike (Eds),NISP Acee, pp.193-210, 2008

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**Il modello di governance e di valutazione degli impatti del progetto Citizens iTV** in *Citizens iTV: un modello di servizi per il territorio attraverso la televisione digitale terrestre. il progetto sperimentale della Regione Veneto*  
AA.VV. (Eds),Franco Angeli, pp.141-162, 2008

## CASES IN INTERNATIONAL CASE COLLECTIONS

LARENZA O., TURRINI A., NASI G.

**“Oltre La Norma!” Collaborating for the Reconstruction of Teatro Petruzzelli in Bari**

2013, The Case Centre, Great Britain

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## INTRODUCTION TO SPECIAL ISSUE

NASI G.

**Public Personnel policies: impact on government performance**

2011, Journal of Comparative Policy Analysis: Research and Practice, United States of America

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## PROCEEDINGS/PRESENTATIONS

NASI G., CUCCINIELLO M., BELLÈ N., MENA M.

**Smart cities and transparency. Does smartness influence transparency?**

*Proceedings of the 49th Annual Hawaii International Conference on System Sciences, 2016, Kauai, Hawaii, United States of America*

NASI G., OSBORNE S., CUCCINIELLO M.

**Strategic orientation in public services delivery: towards a service-dominant model for collaboration between public service organisations and with service Users**

*APPAM International Conference - 26-27 May, 2013, Shanghai, China (PRC)*

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## Grants & Honors

Best Professor of the Year Award - PhD Program - Università Commerciale Luigi Bocconi , 2019

Understanding value co-creation in public services for transforming European public administrations - EU European Union , 2017

Emerald Citations of Excellence for the 2013 paper “A New Theory for Public Service Management? Toward a (Public) Service-Dominant Approach”, American Review of Public Administration - Emerald Publishing Limited , 2016

Runner-Up Prize for 2015 Best Paper “Coordination Mechanisms for implementing complex innovations in the healthcare sector” Public Management Review Vol. 17, Issue 7 , 2015

Award of the Maxwell School E-PARCC Collaborative Governance Initiative Competition for the Case Study “Oltre la norma!” Collaborating for the reconstruction of Teatro Petruzzelli in Bari - Maxwell School of Citizenship and Public Affairs - Syracuse University , 2013

Learning from innovation in public sector environments - EU European Union , 2013

Coordinating for Cohesion in the Public Sector of the Future - EU European Union , 2011

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2011

Excellence in Research Award - Università Commerciale Luigi Bocconi , 2009

